

ADVERTISING IN *THE AUTHOR*, 2025

We accept text and graphical advertisements for inclusion in the listing pages of *The Author*, covering accommodation (such as holiday lets) and services for authors.

Any service advertised should be designed to support authors with the professional aspects of their career. These can include editing, proofreading, self-publishing services, accountancy and website design. We cannot accept advertisements for related services such as mentoring, life coaching and counselling.

References: To advertise a service for authors, we require two references from existing SoA members. We will not require references if you are advertising accommodation.

Copy delivery: **Spring: 24 January** for publication mid-March
Summer: 25 April for publication mid-June
Autumn: 25 July for publication mid-September
Winter: 24 October for publication mid-December

Contact: advertising@societyofauthors.org

RATES

Plain text

Copy may be submitted by email.

55p per word, minimum charge £12 plus VAT

£14.00 extra plus VAT for a box around the text

10% discount for four consecutive advertisements

Formatted text

Please submit copy by email.

Formatting can include **bold**, *italic* and underlined text.

65p per word, minimum charge £12 plus VAT

£14.00 extra plus VAT for a box around the text

10% discount for four consecutive advertisements

Graphical

Advertiser to supply high-res full colour (CMYK) PDF or EPS. Please ensure all fonts are embedded. All photographs and illustrations should have a resolution of at least 300dpi.

a) Full page (21.6 x 30.3cm with 3mm bleed): £500 plus VAT

b) Half page (18.4 x 12.2cm): £260 plus VAT

c) Quarter page (9 x 12.2cm): £135 plus VAT

d) Eighth page (9 x 5.5cm): £70 plus VAT

15% discount for four consecutive advertisements

Enclosures

Single sheet enclosure: £1,450 plus VAT*