

#SoAatHome Funding Week | Industry Insider – Funding opportunities in England, Scotland and Wales

Tuesday 20 May 2025



1

00:00:00,660--> 00:00:02,010

- So hello,

2

00:00:02,010--> 00:00:03,120

and a very warm welcome

3

00:00:03,120--> 00:00:07,200

to today's Industry Insider

Event Funding Opportunities

4

00:00:07,200--> 00:00:09,240

in England, Scotland and Wales.

5

00:00:09,240--> 00:00:10,500

I'm Anna Ganley.

6

00:00:10,500--> 00:00:12,630

I'm the Chief Executive here

at the Society of Authors,

7

00:00:12,630--> 00:00:15,360

and I'm responsible

for overseeing this SoA

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8

00:00:15,360--> 00:00:18,180

and driving the SoA's
mission of empowering

9

00:00:18,180--> 00:00:20,610

and supporting authors across the UK.

10

00:00:20,610--> 00:00:22,560

Working closely with
our board of directors,

11

00:00:22,560--> 00:00:25,500

the management committee, I
ensure that the SoA's activities

12

00:00:25,500--> 00:00:28,830

and campaigns remain aligned
with our core mission.

13

00:00:28,830--> 00:00:31,290

I'm also Vice Chair of the
Creators' Rights Alliance,

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14

00:00:31,290--> 00:00:34,140

and I sit on the board of the
International Authors Forum.

15

00:00:34,140--> 00:00:37,380

I'm also a member of the London
Book Fair Advisory Board.

16

00:00:37,380--> 00:00:39,210

So hello to you all today.

17

00:00:39,210--> 00:00:42,870

This event is part of our
#SoAatHome Spring/Summer Programme,

18

00:00:42,870--> 00:00:45,450

and it's the second session
as part of our Funding Week.

19

00:00:45,450--> 00:00:48,000

We have five events
this week, three today.

20

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00:00:48,000--> 00:00:50,580

So running from the

19th to the 21st of May,

21

00:00:50,580--> 00:00:52,650

we are focusing on funding opportunities

22

00:00:52,650--> 00:00:55,260

for authors across the UK.

23

00:00:55,260--> 00:00:57,270

You can check out the full lineup

24

00:00:57,270--> 00:00:58,320

and register for any

25

00:00:58,320--> 00:01:00,930

of these events on our

website via the link

26

00:01:00,930--> 00:01:03,780

that Elsa will be posting in the chat.

27

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00:01:03,780--> 00:01:05,670

And Elsa is our moderator today.

28

00:01:05,670--> 00:01:08,080

So thank you, Elsa, for
posting all of the links

29

00:01:09,090--> 00:01:10,620

throughout this session.

30

00:01:10,620--> 00:01:12,120

And do say hello, everyone.

31

00:01:12,120--> 00:01:13,650

Let us know where you're joining us from,

32

00:01:13,650--> 00:01:15,360

what's the weather like with you,

33

00:01:15,360--> 00:01:18,660

and thank you for spending
this morning with us today.

34

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00:01:18,660--> 00:01:21,540

So this SoA at Home Event is free for all,

35

00:01:21,540--> 00:01:25,050

but if you can afford to,

please do consider donating

36

00:01:25,050--> 00:01:27,240

to the Society of Authors Access Fund.

37

00:01:27,240--> 00:01:30,510

This provides grants to

authors so that they can travel

38

00:01:30,510--> 00:01:33,570

and find subsistence support, childcare

39

00:01:33,570--> 00:01:35,940

and access needs so that

these aren't barriers

40

00:01:35,940--> 00:01:40,080

to authors taking part in

events, residencies and retreats.

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41

00:01:40,080--> 00:01:42,870

So we suggest a minimum
donation of five pound,

42

00:01:42,870--> 00:01:44,973

and thank you very much, if you can.

43

00:01:45,870--> 00:01:48,930

You can also help SoA's Access Fund

44

00:01:48,930--> 00:01:52,350

by making a purchase on our
virtual bookstore bookshop.org,

45

00:01:52,350--> 00:01:54,540

where you can find books
by writers taking part

46

00:01:54,540--> 00:01:57,840

in our SoA at Home Programme.

47

00:01:57,840--> 00:02:00,210

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So this session will last one hour

48

00:02:00,210--> 00:02:02,880

and 30 minutes with a

20-minute Q&A at the end.

49

00:02:02,880--> 00:02:04,830

There'll be a five-minute comfort break

50

00:02:04,830--> 00:02:07,770

just before the Q&A discussion.

51

00:02:07,770--> 00:02:10,110

If you need the closed captions options,

52

00:02:10,110--> 00:02:11,310

please do turn them on

53

00:02:11,310--> 00:02:14,130

if you'd like the live

subtitles during the event.

54

00:02:14,130--> 00:02:15,630

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There will be a recording of this event,

55

00:02:15,630--> 00:02:18,180

which will be available on the SoA website

56

00:02:18,180--> 00:02:20,553

and also on our Vimeo channel.

57

00:02:21,600--> 00:02:23,520

Again, Elsa will be posting those links

58

00:02:23,520--> 00:02:25,350

in the chat channel there.

59

00:02:25,350--> 00:02:28,200

If you have questions, please
post them in the Q&A box.

60

00:02:28,200--> 00:02:30,300

You can post them anonymously.

61

00:02:30,300--> 00:02:32,940

And if you could just keep

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general comments to the chat box

62

00:02:32,940--> 00:02:37,940

so that we can differentiate
between questions and chat.

63

00:02:38,040--> 00:02:41,490

So I'd now like to
introduce you to our panel.

64

00:02:41,490--> 00:02:45,390

Today we have Patrick Cash,
Pete Stones, Alan Bett,

65

00:02:45,390--> 00:02:48,630

and Leusa Leusa Llewelyn.

66

00:02:48,630--> 00:02:50,280

So a round of introductions.

67

00:02:50,280--> 00:02:52,380

Patrick Cash, give us a wave if you can.

68

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00:02:52,380--> 00:02:54,870

He works as Relationship Manager

for Literature in London,

69

00:02:54,870--> 00:02:56,070

for Arts Council England.

70

00:02:56,070--> 00:02:58,620

He specialises in supporting

individual writers

71

00:02:58,620--> 00:03:00,990

and independent publishers

as well as looking

72

00:03:00,990--> 00:03:04,200

after a roster of national

portfolio organisations

73

00:03:04,200--> 00:03:05,430

in the London area.

74

00:03:05,430--> 00:03:08,250

He works as a writer

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outside of his ACE work,

75

00:03:08,250--> 00:03:11,010

and he is a member of
the Society of Authors.

76

00:03:11,010--> 00:03:12,840

Thank you, Patrick.

77

00:03:12,840--> 00:03:13,673

Pete Stones.

78

00:03:13,673--> 00:03:14,910

Hello, Pete.

79

00:03:14,910--> 00:03:16,710

He is Relationship Manager for Literature

80

00:03:16,710--> 00:03:18,960

for Arts Council England
in the Midlands area,

81

00:03:18,960--> 00:03:22,170

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and he's been with the
organisation since 2013,

82

00:03:22,170--> 00:03:25,320

initially working from Arts
Council's Northern Area

83

00:03:25,320--> 00:03:27,990

before moving to the Midlands like me.

84

00:03:27,990--> 00:03:29,317

His current areas

85

00:03:29,317--> 00:03:31,800

of interest are comics

86

00:03:31,800--> 00:03:34,740

and graphic novels, great
stuff, artificial intelligence

87

00:03:34,740--> 00:03:37,233

and innovative approaches
to reader development.

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88

00:03:38,190--> 00:03:39,960

The wonderful Alan Bett

89

00:03:39,960--> 00:03:41,340

is with us also this morning.

90

00:03:41,340--> 00:03:42,750

He leads on Literature, Languages

91

00:03:42,750--> 00:03:45,120

and Publishing for

Creative Scotland, working

92

00:03:45,120--> 00:03:46,710

with individual writers, publishers,

93

00:03:46,710--> 00:03:47,970

and literary organisations

94

00:03:47,970--> 00:03:50,550

to support Scotland's vibrant ecology

95

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00:03:50,550--> 00:03:52,110

of books and writing.

96

00:03:52,110--> 00:03:54,810

The literature team work
with individual writers

97

00:03:54,810--> 00:03:57,540

and storytellers in a plethora of forms

98

00:03:57,540--> 00:03:59,490

and in all of Scotland's languages

99

00:03:59,490--> 00:04:01,383

and at every stage of their career.

100

00:04:02,490--> 00:04:06,450

And so last but by no means
least, we have Leusa Llewelyn,

101

00:04:06,450--> 00:04:08,820

Artistic Director of Literature Wales.

102

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00:04:08,820--> 00:04:10,590

She's worked for Literature Wales

103

00:04:10,590--> 00:04:13,710

since their inception in 2011.

104

00:04:13,710--> 00:04:15,570

After graduating from the Welsh

105

00:04:15,570--> 00:04:17,250

and International Politics Departments

106

00:04:17,250--> 00:04:20,160

at Aberystwyth University,

her interests aligned

107

00:04:20,160--> 00:04:22,200

with the Literature Wales priorities

108

00:04:22,200--> 00:04:24,870

of developing the Writers of Wales,

109

00:04:24,870--> 00:04:28,530

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celebrating Wales's rich
literary culture and traditions

110

00:04:28,530--> 00:04:31,170

and ensuring that communities
across Wales benefit

111

00:04:31,170--> 00:04:33,450

from the joys and the impact

112

00:04:33,450--> 00:04:36,960

that literature can have
on all of our lives.

113

00:04:36,960--> 00:04:38,220

Leusa is based

114

00:04:38,220--> 00:04:41,910

at the Tŷ Newydd Wales National
Writing Centre in Gwynedd,

115

00:04:41,910--> 00:04:44,760

North Wales, and she enjoys
meeting the hundreds of writers

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116

00:04:44,760--> 00:04:46,800

that visit annually, taking advantage

117

00:04:46,800--> 00:04:49,650

of the beautiful setting

and location at the centre.

118

00:04:49,650--> 00:04:52,020

And this sounds just

marvellous taking river

119

00:04:52,020--> 00:04:54,210

or coastal walks during lunchtimes

120

00:04:54,210--> 00:04:55,590

to observe the unique nature

121

00:04:55,590--> 00:04:58,740

and wildlife found in this

spectacular part of the world.

122

00:04:58,740--> 00:05:01,380

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That sounds absolutely idyllic.

123

00:05:01,380--> 00:05:02,430

I'm very jealous.

124

00:05:02,430--> 00:05:04,500

So welcome to our panel today.

125

00:05:04,500--> 00:05:06,645

Over the next 40 minutes,
each speaker is going

126

00:05:06,645--> 00:05:09,780

to tell us about the funding
opportunities in their area.

127

00:05:09,780--> 00:05:12,150

So in England, that's in
the Midlands and London,

128

00:05:12,150--> 00:05:14,970

and we have Scotland and
Wales represented today.

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129

00:05:14,970--> 00:05:16,620

For anyone who's looking to find out

130

00:05:16,620--> 00:05:19,350

about funding opportunities

in Northern Ireland,

131

00:05:19,350--> 00:05:21,600

please see the links in the chat box

132

00:05:21,600--> 00:05:23,700

and on the event listing,

133

00:05:23,700--> 00:05:25,890

ad there are Vimeo recordings there.

134

00:05:25,890--> 00:05:28,050

But we're going to start with Patrick Cash

135

00:05:28,050--> 00:05:30,900

and Pete Stones from Arts Council England.

136

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00:05:30,900--> 00:05:32,250

Over to you both.

137

00:05:32,250--> 00:05:33,376

- Thank you, Anna.

138

00:05:33,376--> 00:05:35,190

That's a really kind introduction.

139

00:05:35,190--> 00:05:36,963

Hi, Rob, my name's Pete Stones.

140

00:05:38,430--> 00:05:40,470

- Yeah, and hi, my name is Patrick Cash,

141

00:05:40,470--> 00:05:41,520

and as Anna said,

142

00:05:41,520--> 00:05:44,910

we work in the Literature

Team in Arts Council England,

143

00:05:44,910--> 00:05:48,090

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but with specific focus on giving advice

144

00:05:48,090--> 00:05:52,710

to individual writers

145

00:05:52,710--> 00:05:56,640

and to,

146

00:05:56,640--> 00:05:57,510

on funding writers,

147

00:05:57,510--> 00:06:00,090

independent publishers,

literature festivals.

148

00:06:00,090--> 00:06:01,650

So we're gonna give a quick overview

149

00:06:01,650--> 00:06:04,380

of who Arts Council are and what we do,

150

00:06:04,380--> 00:06:07,620

then go through two funding

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opportunities available for you

151

00:06:07,620--> 00:06:09,360

as individual writers.

152

00:06:09,360--> 00:06:11,400

We won't have time to go really in depth

153

00:06:11,400--> 00:06:13,380

into the application form here,

154

00:06:13,380--> 00:06:15,120

but we hope we can give you a few tips

155

00:06:15,120--> 00:06:16,530

about how to approach them

156

00:06:16,530--> 00:06:19,170

and how you can make the

strongest applications.

157

00:06:19,170--> 00:06:20,850

We'll talk for around 20 minutes.

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158

00:06:20,850--> 00:06:23,670

So after the other presentations,
there'll be plenty of time

159

00:06:23,670--> 00:06:25,680

for questions at the end.

160

00:06:25,680--> 00:06:27,243

Next slide please, Elsa.

161

00:06:29,130--> 00:06:30,330

So firstly, we want

162

00:06:30,330--> 00:06:33,300

to make project grants
accessible to everyone.

163

00:06:33,300--> 00:06:35,340

If you find it difficult to get advice

164

00:06:35,340--> 00:06:37,290

or apply, we can help you.

165

00:06:37,290--> 00:06:40,200

For example, we can provide
our guidance in another format

166

00:06:40,200--> 00:06:43,500

such as British Sign
Language, braille, audio,

167

00:06:43,500--> 00:06:45,510

easy read or large print.

168

00:06:45,510--> 00:06:48,150

Or we can pay for a support
worker to help you apply.

169

00:06:48,150--> 00:06:50,970

You can get in touch with
our customer services team

170

00:06:50,970--> 00:06:55,710

by visiting artscouncil.org.uk/contact

171

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00:06:55,710--> 00:06:57,630

if you need support to apply.

172

00:06:57,630--> 00:06:58,683

Next slide, please.

173

00:07:00,480--> 00:07:01,590

So just starting

174

00:07:01,590--> 00:07:04,560

with a quick background of
who we are and what we do.

175

00:07:04,560--> 00:07:05,520

Arts Council England

176

00:07:05,520--> 00:07:07,923

is the Arts and Cultural
Development Agency.

177

00:07:08,910--> 00:07:12,000

We champion, develop
and invest in artistic

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178

00:07:12,000--> 00:07:15,390

and cultural experiences
to enrich people's lives.

179

00:07:15,390--> 00:07:18,750

We support a range of activities
across the arts, museums

180

00:07:18,750--> 00:07:22,980

and libraries in different art
forms, including literature.

181

00:07:22,980--> 00:07:23,813

Next slide.

182

00:07:24,900--> 00:07:28,770

So the money for All Arts Council
grants comes either direct

183

00:07:28,770--> 00:07:30,900

from the government in granting aid

184

00:07:30,900--> 00:07:32,790

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or from a National Lottery.

185

00:07:32,790--> 00:07:36,330

Arts Council Core Fund

over 800 arts organisations

186

00:07:36,330--> 00:07:39,930

from enormous institutions

like Royal Ballet and Opera

187

00:07:39,930--> 00:07:41,460

and the National Theatre

188

00:07:41,460--> 00:07:44,820

to development agencies like

Spread the Word in London

189

00:07:44,820--> 00:07:48,060

and independent publishers

like the 87 Press.

190

00:07:48,060--> 00:07:50,070

We also provide development funds

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191

00:07:50,070--> 00:07:52,920

and project grants, which is
the way we can support you

192

00:07:52,920--> 00:07:55,080

as individual writers and artists,

193

00:07:55,080--> 00:07:57,570

and what Pete will talk about next.

194

00:07:57,570--> 00:07:58,403

Next slide.

195

00:08:00,330--> 00:08:01,860

- Thank you, Patrick.

196

00:08:01,860--> 00:08:04,050

So National Lottery Project Grants.

197

00:08:04,050--> 00:08:06,210

This has traditionally been
our main funding programme

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198

00:08:06,210--> 00:08:07,680

for individual artists.

199

00:08:07,680--> 00:08:10,377

So I'll give an overview

of what project grants are

200

00:08:10,377--> 00:08:12,630

and more importantly, mention

a few things that make

201

00:08:12,630--> 00:08:14,340

for a strong application.

202

00:08:14,340--> 00:08:15,543

Next slide, please.

203

00:08:19,680--> 00:08:20,850

Thank you.

204

00:08:20,850--> 00:08:23,220

So what is project grants?

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205

00:08:23,220--> 00:08:25,170

Anyone can apply to Project grants.

206

00:08:25,170--> 00:08:28,200

It's our open access funding
programme for arts, museums

207

00:08:28,200--> 00:08:29,700

and libraries projects that last up

208

00:08:29,700--> 00:08:31,320

to three years in length.

209

00:08:31,320--> 00:08:33,060

It's made possible as, Patrick said,

210

00:08:33,060--> 00:08:35,550

with funding from the National Lottery.

211

00:08:35,550--> 00:08:37,980

Now, before we go into more
detail about project grants

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212

00:08:37,980--> 00:08:40,680

themselves and and the detail
of the application form,

213

00:08:40,680--> 00:08:44,071

we want to outline by
what we mean by a project.

214

00:08:44,071--> 00:08:46,650

So a project has a start and an end date

215

00:08:46,650--> 00:08:49,320

and things that you want
to achieve in that time.

216

00:08:49,320--> 00:08:51,660

Your project will allow
people to experience

217

00:08:51,660--> 00:08:53,220

or take part in artistic work

218

00:08:53,220--> 00:08:56,550

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and cultural activity,

either part of the project

219

00:08:56,550--> 00:08:59,640

or preparing people in

the long term to engage

220

00:08:59,640--> 00:09:02,280

with artistic opportunity.

221

00:09:02,280--> 00:09:03,423

Next slide, please.

222

00:09:05,220--> 00:09:07,350

The project grants in numbers.

223

00:09:07,350--> 00:09:09,600

Project grants is always

open for applications

224

00:09:09,600--> 00:09:14,600

and is in two strands, under

30,000 and over 30,000 pounds.

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225

00:09:14,670--> 00:09:16,770

And the vast majority
of individual writers

226

00:09:16,770--> 00:09:21,090

or artist grants fall into the
under 30,000 pound category.

227

00:09:21,090--> 00:09:22,800

You can apply at any time,

228

00:09:22,800--> 00:09:25,080

and from the point you
submit your application,

229

00:09:25,080--> 00:09:27,480

it will take eight weeks for a decision

230

00:09:27,480--> 00:09:29,343

for an under 30,000 projects.

231

00:09:30,270--> 00:09:34,800

It will take 12 weeks for

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an over 30,000 projects.

232

00:09:34,800--> 00:09:37,440

We do now share success

rates via our website

233

00:09:37,440--> 00:09:39,720

to help applicants understand

the funding context

234

00:09:39,720--> 00:09:41,700

of their art form and geographic area.

235

00:09:41,700--> 00:09:43,320

So please do go investigate

236

00:09:43,320--> 00:09:46,803

that data if you think it's

relevant to your application.

237

00:09:49,290--> 00:09:50,463

Next slide, please.

238

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00:09:52,200--> 00:09:54,720

So we're gonna talk a little

bit about how we make decisions

239

00:09:54,720--> 00:09:56,790

and demystify the process of what happens

240

00:09:56,790--> 00:09:58,500

to your application after you submit,

241

00:09:58,500--> 00:10:00,180

because I think it's important

242

00:10:00,180--> 00:10:03,270

that we are transparent in our process.

243

00:10:03,270--> 00:10:06,840

So firstly, you submit

your application funding,

244

00:10:06,840--> 00:10:07,920

then it goes through a series

245

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00:10:07,920--> 00:10:09,960

of eligibility and risk checks.

246

00:10:09,960--> 00:10:12,330

So your application is
checked for eligibility

247

00:10:12,330--> 00:10:15,900

and reviewed for project risks.

248

00:10:15,900--> 00:10:19,140

If your application is
not eligible or is viewed

249

00:10:19,140--> 00:10:21,270

as being a major risk,

250

00:10:21,270--> 00:10:22,830

we will tell you

251

00:10:22,830--> 00:10:25,630

and your application will not
be considered for funding.

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252

00:10:26,820--> 00:10:31,320

If your project is for

under 30,000 and is eligible

253

00:10:31,320--> 00:10:32,820

and passes the risk checks,

254

00:10:32,820--> 00:10:35,130

it will be progressed

to a decision meeting.

255

00:10:35,130--> 00:10:36,720

So under 30,000 applications

256

00:10:36,720--> 00:10:39,330

go directly to a decision meeting.

257

00:10:39,330--> 00:10:42,510

If your project is eligible

and you're applying for 30,000

258

00:10:42,510--> 00:10:44,453

or more, we it will be,

259

00:10:44,453--> 00:10:47,220

it will have a completed
written assessment

260

00:10:47,220--> 00:10:49,980

by somebody like myself or Patrick.

261

00:10:49,980--> 00:10:52,290

It will then progress to
a decision meeting panel.

262

00:10:52,290--> 00:10:54,090

So it will be that
judgement of the assessor

263

00:10:54,090--> 00:10:56,373

that will be passed on
to the decision panel.

264

00:10:57,570--> 00:11:00,240

And then obviously, the funding decision.

265

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00:11:00,240--> 00:11:02,790

If your project is
funded, you'll be notified

266

00:11:02,790--> 00:11:04,950

and given details of the next steps.

267

00:11:04,950--> 00:11:05,790

So you will receive that

268

00:11:05,790--> 00:11:07,980

through our online portal grant team.

269

00:11:07,980--> 00:11:11,430

If your project is not funded,
we will let you know why.

270

00:11:11,430--> 00:11:14,310

And in most cases, you can reapply.

271

00:11:14,310--> 00:11:15,690

So why am I telling you this?

272

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00:11:15,690--> 00:11:19,650

Well, we have a lot of
difficult decisions to make,

273

00:11:19,650--> 00:11:21,210

and many good applications

274

00:11:21,210--> 00:11:23,193

will unfortunately not be successful.

275

00:11:24,030--> 00:11:26,730

And unfortunately, it's
not possible to predict

276

00:11:26,730--> 00:11:29,190

what you will be competing
with in the particular meeting

277

00:11:29,190--> 00:11:32,550

that your application
has been assigned to.

278

00:11:32,550--> 00:11:34,260

But we don't want you to be disheartened

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279

00:11:34,260--> 00:11:35,760

if you're unsuccessful.

280

00:11:35,760--> 00:11:37,380

You are able to reapply,

281

00:11:37,380--> 00:11:40,710

and where appropriate, we do
provide feedback on the reasons

282

00:11:40,710--> 00:11:43,380

for our decision and you
will be able to then consider

283

00:11:43,380--> 00:11:46,590

and reflect on that
feedback before reapplying.

284

00:11:46,590--> 00:11:47,763

Next slide, please.

285

00:11:50,160--> 00:11:54,120

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So what type of activity might
you be planning to apply for?

286

00:11:54,120--> 00:11:55,080

Well, this list

287

00:11:55,080--> 00:11:57,750

is by no means exhaustive
and I will read it out.

288

00:11:57,750--> 00:11:59,070

And so you might apply for time

289

00:11:59,070--> 00:12:01,920

to write, spoken word
productions, exhibitions,

290

00:12:01,920--> 00:12:06,240

participatory projects, events,
workshops, digital projects,

291

00:12:06,240--> 00:12:09,180

artistic research and
development, commissions,

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292

00:12:09,180--> 00:12:11,823

making new work, touring and residencies.

293

00:12:12,780--> 00:12:15,570

As I said, it's no mean, the
list is by no means exhaustive

294

00:12:15,570--> 00:12:18,330

and we're constantly surprised
by the range of projects

295

00:12:18,330--> 00:12:20,790

that applicants put forward.

296

00:12:20,790--> 00:12:23,220

If you're unsure if your idea is eligible,

297

00:12:23,220--> 00:12:25,350

you can review our
online information sheets

298

00:12:25,350--> 00:12:28,710

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and we do have one specific
to literature projects,

299

00:12:28,710--> 00:12:31,110

or you can contact our
customer services team

300

00:12:31,110--> 00:12:32,883

and ask their advice.

301

00:12:35,070--> 00:12:36,940

Next slide, please.

302

00:12:36,940--> 00:12:38,340

(speaker clears throat)

303

00:12:38,340--> 00:12:40,200

So what should you have before you apply?

304

00:12:40,200--> 00:12:42,720

Well, there are a few things
that you may benefit from

305

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00:12:42,720--> 00:12:44,520

before you apply to a project grant.

306

00:12:44,520--> 00:12:46,650

Acknowledging that every
project is different

307

00:12:46,650--> 00:12:50,250

and will have different
needs and partnerships.

308

00:12:50,250--> 00:12:52,860

But firstly, some track record
of working in the art form

309

00:12:52,860--> 00:12:54,540

that you applied for can help

310

00:12:54,540--> 00:12:57,510

to demonstrate the project is
realistically going to happen

311

00:12:57,510--> 00:13:00,060

and to be that it will be successful.

312

00:13:00,060--> 00:13:02,280

There will be an opportunity
for you to tell us

313

00:13:02,280--> 00:13:04,950

what has led up to
making this application.

314

00:13:04,950--> 00:13:06,120

And it's an opportune moment

315

00:13:06,120--> 00:13:09,180

for to discuss any publications,
awards, past projects,

316

00:13:09,180--> 00:13:13,530

collaborations, or shows that
have informed your work today.

317

00:13:13,530--> 00:13:15,510

That said, having a track record

318

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00:13:15,510--> 00:13:17,640

of similar delivery is not mandatory.

319

00:13:17,640--> 00:13:20,460

We encourage applications at
all stages of their careers

320

00:13:20,460--> 00:13:22,020

to consider project grants as a means

321

00:13:22,020--> 00:13:23,790

to engaging people in creative

322

00:13:23,790--> 00:13:24,933

and cultural activity.

323

00:13:25,890--> 00:13:27,690

Where you may not have a track record

324

00:13:27,690--> 00:13:31,080

of similar delivery to those
that you are applying for,

325

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00:13:31,080--> 00:13:32,520

having appropriate partners

326

00:13:32,520--> 00:13:35,220

can help bring in relevant expertise.

327

00:13:35,220--> 00:13:36,570

Partners are really crucial

328

00:13:36,570--> 00:13:39,930

to make projects significantly stronger.

329

00:13:39,930--> 00:13:42,030

They can help show that the
project is high quality,

330

00:13:42,030--> 00:13:44,490

but also to help reach the type of people

331

00:13:44,490--> 00:13:45,783

that you want to engage.

332

00:13:46,770--> 00:13:49,110

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Also, partners might bring in other money

333

00:13:49,110--> 00:13:51,600

or free supporting kind to your project.

334

00:13:51,600--> 00:13:54,270

Supporting kind can be a

useful form of match funding

335

00:13:54,270--> 00:13:57,090

for individual applicants

coming in many forms

336

00:13:57,090--> 00:13:59,910

such as people in the

industry contribute in reading

337

00:13:59,910--> 00:14:01,410

or mentoring time for your projects

338

00:14:01,410--> 00:14:03,873

or perhaps a venue providing a space.

339

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00:14:05,280--> 00:14:07,950

And also, it is really important

340

00:14:07,950--> 00:14:10,170

that you have a really clear plan

341

00:14:10,170--> 00:14:12,420

for the duration of the project.

342

00:14:12,420--> 00:14:15,270

It may seem obvious, but
knowing exactly what you'll do

343

00:14:15,270--> 00:14:16,620

and when you'll do it

344

00:14:16,620--> 00:14:19,713

and how you'll realise your
ambition is absolutely key.

345

00:14:22,230--> 00:14:23,343

Next slide, please.

346

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00:14:25,206--> 00:14:26,430

So the application form.

347

00:14:26,430--> 00:14:28,590

The application form comes in four parts.

348

00:14:28,590--> 00:14:30,870

Firstly your project where we'll ask you

349

00:14:30,870--> 00:14:32,520

for some basic details about you

350

00:14:32,520--> 00:14:35,130

and your project, what
your project focuses on,

351

00:14:35,130--> 00:14:36,450

and a more detailed description

352

00:14:36,450--> 00:14:38,610

of what you want to do and why.

353

00:14:38,610--> 00:14:40,890

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We'll also ask you how
you'll know if you've set out

354

00:14:40,890--> 00:14:42,363

what you intended to do.

355

00:14:43,200--> 00:14:45,240

Secondly, people and communities.

356

00:14:45,240--> 00:14:46,290

This section helps us

357

00:14:46,290--> 00:14:48,780

to understand who is gonna
experience your project,

358

00:14:48,780--> 00:14:51,450

how and where and how are you gonna sure

359

00:14:51,450--> 00:14:53,970

that the project reaches
them and that it is inclusive

360

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00:14:53,970--> 00:14:56,223

and relevant to those
people experiencing it.

361

00:14:57,420--> 00:14:59,160

Thirdly, your planning.

362

00:14:59,160--> 00:15:00,270

This section is about showing

363

00:15:00,270--> 00:15:03,330

how you will successfully
manage the project, your budget,

364

00:15:03,330--> 00:15:05,763

and how you respond to
any risks or challenges.

365

00:15:06,690--> 00:15:07,890

As noted, you don't need

366

00:15:07,890--> 00:15:09,786

to have managed the project before,

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367

00:15:09,786--> 00:15:11,040

where you do need to
be able to demonstrate

368

00:15:11,040--> 00:15:13,659

that you've thought about how you and you

369

00:15:13,659--> 00:15:15,563

or your partners will do it successfully.

370

00:15:16,500--> 00:15:19,200

And lastly, you and your organisation.

371

00:15:19,200--> 00:15:20,550

This section collects information

372

00:15:20,550--> 00:15:22,680

about your characteristics,
all the characteristics

373

00:15:22,680--> 00:15:23,640

of the people making up

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374

00:15:23,640--> 00:15:26,700

your organization's board or leadership.

375

00:15:26,700--> 00:15:30,030

We use all of this information
in an anonymized way

376

00:15:30,030--> 00:15:32,430

to help us see a clear picture
of who we are supporting

377

00:15:32,430--> 00:15:35,160

through project grants and
how this might need to change

378

00:15:35,160--> 00:15:38,370

to ensure that over time, our
grants reflect the diversity

379

00:15:38,370--> 00:15:40,320

in contemporary England.

380

00:15:40,320--> 00:15:42,000

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We also use some of this information

381

00:15:42,000--> 00:15:44,100

to help make our funding decisions.

382

00:15:44,100--> 00:15:46,650

We know from our data that black, Asian

383

00:15:46,650--> 00:15:48,240

and ethnically diverse people

384

00:15:48,240--> 00:15:51,870

and disabled people are
underrepresented as recipients

385

00:15:51,870--> 00:15:55,500

and beneficiaries of National
Lottery Project Grant funding.

386

00:15:55,500--> 00:15:58,830

If you choose to tell us
information about your ethnicity

387

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00:15:58,830--> 00:16:02,370

and whether you identify as
a disabled person may be used

388

00:16:02,370--> 00:16:05,160

as part of our decision making process.

389

00:16:05,160--> 00:16:05,993

You can choose

390

00:16:05,993--> 00:16:07,590

to share this information with us,

391

00:16:07,590--> 00:16:09,870

or if you're not comfortable doing so,

392

00:16:09,870--> 00:16:11,973

you can select prefer not to say.

393

00:16:13,140--> 00:16:16,620

And we also have an offline
version of our application form,

394

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00:16:16,620--> 00:16:18,900

which is available on our
website so you can see

395

00:16:18,900--> 00:16:21,180

how the form looks and
prepare the questions

396

00:16:21,180--> 00:16:23,820

before deciding whether you want to apply.

397

00:16:23,820--> 00:16:25,710

It is worth noting that questions

398

00:16:25,710--> 00:16:28,820

that we ask differ
slightly for under 30,000,

399

00:16:28,820--> 00:16:32,190

30,000 to 100 and 100,000 and over.

400

00:16:32,190--> 00:16:34,593

But broadly the structure is the same.

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401

00:16:35,550--> 00:16:36,693

Next slide, please.

402

00:16:38,400--> 00:16:40,380

So match funding.

403

00:16:40,380--> 00:16:42,930

In your budget, we call

income from sources

404

00:16:42,930--> 00:16:45,750

other than Arts Council

England match funding.

405

00:16:45,750--> 00:16:47,790

As well as the cash

financial contribution,

406

00:16:47,790--> 00:16:50,790

match funding can also be in

the form of supporting kind,

407

00:16:50,790--> 00:16:53,220

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which means you are being
given services, supplies

408

00:16:53,220--> 00:16:56,490

or facilities for free
or for a reduced rate

409

00:16:56,490--> 00:16:58,950

that you would otherwise have to pay for.

410

00:16:58,950--> 00:17:00,810

Now, historically we asked applicants

411

00:17:00,810--> 00:17:02,460

to make sure they had at least 10%

412

00:17:02,460--> 00:17:05,280

of the overall project
budget from another source

413

00:17:05,280--> 00:17:06,930

other than the Arts Council.

414

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00:17:06,930--> 00:17:10,470

However, post-pandemic
we made some changes

415

00:17:10,470--> 00:17:12,000

and be more flexible

416

00:17:12,000--> 00:17:15,180

because we realised that
the economic climate then

417

00:17:15,180--> 00:17:18,000

and now it's still making
it difficult for people

418

00:17:18,000--> 00:17:19,290

to source match funding.

419

00:17:19,290--> 00:17:20,123

And we acknowledge

420

00:17:20,123--> 00:17:22,530

that there are historical
structural inequalities

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421

00:17:22,530--> 00:17:24,090

surrounding match funding

422

00:17:24,090--> 00:17:27,000

which make it more difficult
for certain type of applicants

423

00:17:27,000--> 00:17:29,670

or those doing certain types of activities

424

00:17:29,670--> 00:17:31,083

to access match funding.

425

00:17:32,340--> 00:17:34,590

Now, we want project grants
to be as fair as possible.

426

00:17:34,590--> 00:17:37,800

So we would like applicants
to try and generate 10%

427

00:17:37,800--> 00:17:40,080

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or more match funding where possible

428

00:17:40,080--> 00:17:41,940

and reasonable for their project.

429

00:17:41,940--> 00:17:43,950

But if you aren't able

to find match funding,

430

00:17:43,950--> 00:17:46,200

we will still consider your application.

431

00:17:46,200--> 00:17:47,220

You just need to tell us

432

00:17:47,220--> 00:17:49,270

what you've done to try and achieve that.

433

00:17:50,130--> 00:17:52,110

If that applies, then you can tell us more

434

00:17:52,110--> 00:17:54,720

about why your project

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doesn't have match funding

435

00:17:54,720--> 00:17:57,670

on the application form and we
will take that into account.

436

00:17:58,530--> 00:17:59,733

Next slide, please.

437

00:18:00,780--> 00:18:02,640

So some top tips.

438

00:18:02,640--> 00:18:04,770

Strong responses are detailed,

439

00:18:04,770--> 00:18:07,500

they're fact-based and their specific.

440

00:18:07,500--> 00:18:09,720

If you have data, particularly
in the literature sphere

441

00:18:09,720--> 00:18:11,010

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around literacy rates

442

00:18:11,010--> 00:18:14,910

or reading, library usership in the areas

443

00:18:14,910--> 00:18:16,110

you want to work in, that can be

444

00:18:16,110--> 00:18:18,270

a really great place to start.

445

00:18:18,270--> 00:18:21,030

A common mistake is a lack of specificity.

446

00:18:21,030--> 00:18:23,430

While broad general statements

can feel like they reflect

447

00:18:23,430--> 00:18:24,990

your ambition or your commitments

448

00:18:24,990--> 00:18:27,300

to potentially large audiences,

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449

00:18:27,300--> 00:18:29,760

they can increase the
risk to our investments.

450

00:18:29,760--> 00:18:32,160

Statements might be
like, we want our project

451

00:18:32,160--> 00:18:33,930

to be accessible to everyone.

452

00:18:33,930--> 00:18:35,820

It's very sweeping, it's not specific

453

00:18:35,820--> 00:18:38,128

and it doesn't give us confidence

454

00:18:38,128--> 00:18:40,560

that you necessarily can achieve that in.

455

00:18:40,560--> 00:18:43,110

Be clear when you're

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talking about past projects

456

00:18:43,110--> 00:18:44,853

versus your current project.

457

00:18:47,220--> 00:18:50,070

Applicants who have a
strong track record may want

458

00:18:50,070--> 00:18:52,770

to tell us a lot about
their achievements to date,

459

00:18:52,770--> 00:18:56,583

but they need to focus
on the current project.

460

00:18:57,540--> 00:18:59,130

And please use the partners table

461

00:18:59,130--> 00:19:02,370

for extra detail about their
contribution to your project.

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462

00:19:02,370--> 00:19:03,513

And the relevance.

463

00:19:04,680--> 00:19:06,810

Project grants is all

about finding audiences

464

00:19:06,810--> 00:19:08,640

and really engaging with communities,

465

00:19:08,640--> 00:19:10,830

which is sometimes difficult for writers

466

00:19:10,830--> 00:19:12,540

because we know that realistically

467

00:19:12,540--> 00:19:17,170

what you need often is

time and space to write,

468

00:19:17,170--> 00:19:19,890

but you need to meet the criteria.

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469

00:19:19,890--> 00:19:22,110

So think about how you might reach people

470

00:19:22,110--> 00:19:25,470

during the writing process,
residencies, research,

471

00:19:25,470--> 00:19:28,740

teaching, readings,
sending poems to magazines

472

00:19:28,740--> 00:19:30,510

or posting on social media.

473

00:19:30,510--> 00:19:32,770

If you have a publisher, what will they do

474

00:19:34,170--> 00:19:35,820

to send advanced copies to press

475

00:19:35,820--> 00:19:39,480

to sell the bookshops market
the book before publication?

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476

00:19:39,480--> 00:19:43,080

Think about how you will engage
people during the process,

477

00:19:43,080--> 00:19:45,360

and think about if there are
any communities of people

478

00:19:45,360--> 00:19:48,140

that will particularly respond
to or engage with your work

479

00:19:48,140--> 00:19:49,593

or the themes of your work.

480

00:19:50,460--> 00:19:51,960

Now, I'm gonna stop talking.

481

00:19:51,960--> 00:19:53,760

I'm gonna hand over to Patrick to talk

482

00:19:53,760--> 00:19:56,550

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about our other fund developing

your creative practise.

483

00:19:56,550--> 00:19:58,650

- Before Patrick takes

over, thank you, Pete.

484

00:19:58,650--> 00:20:00,505

We've just had a comment in

the chat about the volume,

485

00:20:00,505--> 00:20:03,150

so if we could speak closely

486

00:20:03,150--> 00:20:04,560

to your microphones just to ensure

487

00:20:04,560--> 00:20:06,000

that we're heard.

488

00:20:06,000--> 00:20:08,310

At our end, that would

be much appreciated.

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489

00:20:08,310--> 00:20:09,150

And thank you, Pete.

490

00:20:09,150--> 00:20:10,950

Over to you, Patrick.

491

00:20:10,950--> 00:20:11,910

- Sure.

492

00:20:11,910--> 00:20:13,590

Can people hear me okay?

493

00:20:13,590--> 00:20:15,060

Yeah, Anna, can you hear me?

494

00:20:15,060--> 00:20:15,893

Yeah, great.

495

00:20:15,893--> 00:20:16,726

Okay, cool.

496

00:20:16,726--> 00:20:19,590

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I'll take that as a mass consensus

497

00:20:19,590--> 00:20:21,000

that you can all hear me hopefully,

498

00:20:21,000--> 00:20:24,213

but if you don't, if you can't,

then comment in the chat.

499

00:20:25,710--> 00:20:27,630

So as Pete said,

500

00:20:27,630--> 00:20:30,720

I'm gonna speak about our
second funding stream available

501

00:20:30,720--> 00:20:33,963

to individual writers, developing
your creative practise.

502

00:20:34,830--> 00:20:37,770

We recognise that project
grants isn't always appropriate

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503

00:20:37,770--> 00:20:39,570

for individual artists.

504

00:20:39,570--> 00:20:42,030

So this other funding is much more focused

505

00:20:42,030--> 00:20:44,850

on the artist's own personal development,

506

00:20:44,850--> 00:20:47,370

removing the demand of needing to engage

507

00:20:47,370--> 00:20:51,480

with audiences or include match

funding or project partners

508

00:20:51,480--> 00:20:55,440

or even having to produce

something at the end of a project.

509

00:20:55,440--> 00:20:56,493

Next slide, please.

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510

00:20:58,500--> 00:21:00,990

So a quick overview of the fund.

511

00:21:00,990--> 00:21:05,040

It's for individual applicants

only, early to mid-career,

512

00:21:05,040--> 00:21:08,250

and you can ask for a

minimum of 2,000 pounds

513

00:21:08,250--> 00:21:11,140

and a maximum of 12,000 pounds.

514

00:21:11,140--> 00:21:12,510

The focus of the grants

515

00:21:12,510--> 00:21:17,100

is to facilitate a major step

change in your work, a period

516

00:21:17,100--> 00:21:20,310

that you feel will take

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you on to the next stage

517

00:21:20,310--> 00:21:23,970

of your career and

develop you as an artist.

518

00:21:23,970--> 00:21:25,830

Where project grants is rolling

519

00:21:25,830--> 00:21:29,070

and you could submit an

application at any time,

520

00:21:29,070--> 00:21:31,170

DYCP as we refer to it,

521

00:21:31,170--> 00:21:34,350

we love acronyms in the

Arts Council, is open

522

00:21:34,350--> 00:21:37,410

for applications four times a year.

523

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00:21:37,410--> 00:21:40,470

Individuals are only allowed
to apply twice a year.

524

00:21:40,470--> 00:21:42,270

So please check our website

525

00:21:42,270--> 00:21:45,630

for the latest information
about eligibility for candidates

526

00:21:45,630--> 00:21:47,970

who previously applied to DYCP

527

00:21:47,970--> 00:21:49,833

because there are some restrictions.

528

00:21:50,700--> 00:21:51,990

There are roughly eight weeks

529

00:21:51,990--> 00:21:54,840

from the data portal closes to decisions.

530

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00:21:54,840--> 00:21:56,880

For the next round of opening dates,

531

00:21:56,880--> 00:22:00,300

please check the DYCP

section of our website again

532

00:22:00,300--> 00:22:01,830

because that will have the most accurate

533

00:22:01,830--> 00:22:04,020

and up-to-date information.

534

00:22:04,020--> 00:22:05,043

Next slide, please.

535

00:22:07,020--> 00:22:08,640

So the good news,

536

00:22:08,640--> 00:22:12,630

it's a much simpler application

form than project grants.

537

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00:22:12,630--> 00:22:17,152

They're just free narrative

questions on a DYCP form,

538

00:22:17,152--> 00:22:21,090

which makes it, as I said, much simpler,

539

00:22:21,090--> 00:22:24,360

and you can think of it

as a journey or narrative.

540

00:22:24,360--> 00:22:27,090

So the first one is tell us about yourself

541

00:22:27,090--> 00:22:30,210

and your practise, what

your starting point is.

542

00:22:30,210--> 00:22:32,310

So we'll still need to know

about your track record

543

00:22:32,310--> 00:22:34,320

of success so far.

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544

00:22:34,320--> 00:22:36,420

The second question is tell us

545

00:22:36,420--> 00:22:39,750

about the developmental
opportunity you want to undertake,

546

00:22:39,750--> 00:22:40,920

what you hope to get out

547

00:22:40,920--> 00:22:43,530

of it and how you will go about it.

548

00:22:43,530--> 00:22:45,990

So what is that developmental journey

549

00:22:45,990--> 00:22:47,938

you are going to go on?

550

00:22:47,938--> 00:22:50,430

And the third question, and
don't forget about this one

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551

00:22:50,430--> 00:22:53,310

because it is important,
is why is this important

552

00:22:53,310--> 00:22:55,440

for your practise at this point?

553

00:22:55,440--> 00:22:58,980

And how will it create
future opportunities?

554

00:22:58,980--> 00:23:00,810

So where do you hope to be at the end

555

00:23:00,810--> 00:23:02,913

of this developmental process?

556

00:23:04,740--> 00:23:06,320

You'll also be asked to share an example

557

00:23:06,320--> 00:23:08,010

of your creative work with us,

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558

00:23:08,010--> 00:23:09,780

whether you know you are a novelist

559

00:23:09,780--> 00:23:12,480

and so you'll share a

bit of your post fiction

560

00:23:12,480--> 00:23:15,030

or you're a short story writer

561

00:23:15,030--> 00:23:16,920

and you'll share one

of your short stories,

562

00:23:16,920--> 00:23:19,620

and a letter from someone in the sector

563

00:23:19,620--> 00:23:21,453

supporting your application.

564

00:23:22,830--> 00:23:23,743

Since you're writers,

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565

00:23:23,743--> 00:23:27,300

a work sample would most
likely be a piece of writing,

566

00:23:27,300--> 00:23:29,640

and it is recommended

567

00:23:29,640--> 00:23:32,400

that you choose something
relatively succinct

568

00:23:32,400--> 00:23:35,343

as the panel members have a
lot to read in their packs.

569

00:23:36,240--> 00:23:38,310

And while we don't need to see any income

570

00:23:38,310--> 00:23:41,430

other than Arts Council's grant in DYCP,

571

00:23:41,430--> 00:23:43,800

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we still want to know how

you'll spend the money

572

00:23:43,800--> 00:23:46,110

and what the timeline

of project looks like.

573

00:23:46,110--> 00:23:48,930

So you'll need to provide us

with a budget and timeline.

574

00:23:48,930--> 00:23:49,763

Next slide.

575

00:23:50,910--> 00:23:55,050

So in this fund, it's up to you to tell us

576

00:23:55,050--> 00:23:57,750

what that developmental

journey looks like.

577

00:23:57,750--> 00:24:00,120

So we hope to be funding anything

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578

00:24:00,120--> 00:24:03,480

that you think will develop
your practise meaningfully.

579

00:24:03,480--> 00:24:05,130

It could be the time and space

580

00:24:05,130--> 00:24:08,940

and agency to explore a
period of experimentation.

581

00:24:08,940--> 00:24:10,710

It could be training, mentoring

582

00:24:10,710--> 00:24:12,390

or professional development,

583

00:24:12,390--> 00:24:15,630

or it could even be travel to
make new artistic connections

584

00:24:15,630--> 00:24:17,490

or research work.

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585

00:24:17,490--> 00:24:18,573

Next slide, please.

586

00:24:21,210--> 00:24:24,360

Unfortunately, time to write alone

587

00:24:24,360--> 00:24:27,720

is not a convincing

development opportunity.

588

00:24:27,720--> 00:24:30,570

We want to support the

development of a writer's practise

589

00:24:30,570--> 00:24:33,000

and not the completion of a book.

590

00:24:33,000--> 00:24:35,700

So a book that has a

publisher attached already

591

00:24:35,700--> 00:24:38,460

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is much more suited to a project grant.

592

00:24:38,460--> 00:24:42,000

But many applicants want to
step up to write that first book

593

00:24:42,000--> 00:24:44,400

or perhaps explore a different genre.

594

00:24:44,400--> 00:24:45,960

So if you are doing that,

595

00:24:45,960--> 00:24:48,510

what opportunities are you engaging with

596

00:24:48,510--> 00:24:51,150

to make that look like a feasible step?

597

00:24:51,150--> 00:24:54,180

How will you focus that
on your development

598

00:24:54,180--> 00:24:56,520

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over the development of a piece?

599

00:24:56,520--> 00:24:57,633

Next slide, please.

600

00:25:00,840--> 00:25:03,510

So what makes for strong application?

601

00:25:03,510--> 00:25:05,610

Number one, be selfish.

602

00:25:05,610--> 00:25:07,590

This is your fund.

603

00:25:07,590--> 00:25:09,750

It should be a fund just

for your development

604

00:25:09,750--> 00:25:11,580

as an artist and a writer.

605

00:25:11,580--> 00:25:15,360

So focus on learning new skills

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and enhancing your practise.

606

00:25:15,360--> 00:25:18,600

Be clear that this is marking
a step change in your career

607

00:25:18,600--> 00:25:21,210

or practise, and make sure you cost up

608

00:25:21,210--> 00:25:24,033

your time appropriately
and pay yourself fairly.

609

00:25:25,710--> 00:25:27,570

We want to see people taking risks

610

00:25:27,570--> 00:25:29,430

and working in new ways

611

00:25:29,430--> 00:25:32,070

that you otherwise wouldn't be able to.

612

00:25:32,070--> 00:25:33,600

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And while it is risky

613

00:25:33,600--> 00:25:36,990

and more speculative than a
project grants application,

614

00:25:36,990--> 00:25:39,780

we do want to see clearly
outlined opportunities

615

00:25:39,780--> 00:25:43,500

that you will take and basic
structured plans in place

616

00:25:43,500--> 00:25:46,080

that you will follow
over the funding period.

617

00:25:46,080--> 00:25:48,750

So having milestones of mental sessions,

618

00:25:48,750--> 00:25:50,550

taking courses perhaps,

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619

00:25:50,550--> 00:25:54,033

and then some time set aside
for writing and experimenting.

620

00:25:55,140--> 00:25:57,570

Decision panels want to
know that it's a timely

621

00:25:57,570--> 00:25:59,130

and crucial moment.

622

00:25:59,130--> 00:26:01,800

Why is it now that you need this funding?

623

00:26:01,800--> 00:26:04,410

Maybe there's an opportunity
coming up soon that you want

624

00:26:04,410--> 00:26:06,270

to take full advantage of.

625

00:26:06,270--> 00:26:08,580

Perhaps you've reached a

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point where you are ready

626

00:26:08,580--> 00:26:10,470

to change artistic direction

627

00:26:10,470--> 00:26:12,810

or you are setting your

sights on a new ambition

628

00:26:12,810--> 00:26:15,120

that you need support to reach.

629

00:26:15,120--> 00:26:16,293

Next slide, please.

630

00:26:18,240--> 00:26:22,230

So just to finish off with

some key points, unfortunately,

631

00:26:22,230--> 00:26:24,840

it is a hugely competitive fund.

632

00:26:24,840--> 00:26:27,540

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It's open to practitioners
of every art form

633

00:26:27,540--> 00:26:31,380

and currently it has about
a 10 to 15% success rate.

634

00:26:31,380--> 00:26:32,580

So good applications

635

00:26:32,580--> 00:26:35,640

can unfortunately still be unsuccessful.

636

00:26:35,640--> 00:26:38,580

And because of that demand,
staff members won't be able

637

00:26:38,580--> 00:26:40,170

to offer you individual advice

638

00:26:40,170--> 00:26:43,980

or feedback like we can
sometimes with project grants.

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639

00:26:43,980--> 00:26:46,140

However, you can always
get in touch with us

640

00:26:46,140--> 00:26:48,990

and discuss whether the
work you have in mind

641

00:26:48,990--> 00:26:52,890

is better for project grant or a DCYP.

642

00:26:52,890--> 00:26:55,320

With a maximum of two applications allowed

643

00:26:55,320--> 00:26:56,610

in a certain period,

644

00:26:56,610--> 00:26:58,830

you should think wisely
about your application

645

00:26:58,830--> 00:27:00,540

and submit when you're ready.

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646

00:27:00,540--> 00:27:04,410

So ask yourself, why DYCP, and why now?

647

00:27:04,410--> 00:27:06,720

If you are unsuccessful,

you will receive one

648

00:27:06,720--> 00:27:09,450

of six generic reasons for the rejection

649

00:27:09,450--> 00:27:10,743

so that you can work on your application

650

00:27:10,743--> 00:27:13,470

with our feedback and reapply.

651

00:27:13,470--> 00:27:16,290

For all applications, you

will also need an account

652

00:27:16,290--> 00:27:18,720

on our grant and application platform.

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653

00:27:18,720--> 00:27:21,300

So if you're considering submitting to us,

654

00:27:21,300--> 00:27:24,300

you could already create that account now

655

00:27:24,300--> 00:27:27,030

after this presentation as a first step.

656

00:27:27,030--> 00:27:29,790

It needs up to five days, I think,

657

00:27:29,790--> 00:27:31,803

to be unlocked after you've created it.

658

00:27:33,930--> 00:27:35,580

So to recap, finally,

659

00:27:35,580--> 00:27:38,010

if when you coming into

Arts Council England

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660

00:27:38,010--> 00:27:39,540

put an application together

661

00:27:39,540--> 00:27:43,560

and you think that your idea
has potential for partners

662

00:27:43,560--> 00:27:45,090

for reaching audiences

663

00:27:45,090--> 00:27:47,520

or you have a publisher
involved in already,

664

00:27:47,520--> 00:27:49,680

then it's probably a project run

665

00:27:49,680--> 00:27:52,620

And if it's time and space
to experiment new work

666

00:27:52,620--> 00:27:55,680

and accelerate your personal

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development as a writer,

667

00:27:55,680--> 00:27:56,973

it's a DCYP.

668

00:27:58,402--> 00:28:00,090

And next slide.

669

00:28:00,090--> 00:28:01,233

Last slide, please.

670

00:28:02,880--> 00:28:05,280

So that's probably a lot to take in,

671

00:28:05,280--> 00:28:08,670

but you can find our

full guidance documents

672

00:28:08,670--> 00:28:12,893

on our website at

artscouncil.org.uk/projectgrants

673

00:28:14,275--> 00:28:17,190

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and artscouncil.org.uk/DYCP

674

00:28:17,190--> 00:28:19,440

and we'll share these in the chats

675

00:28:19,440--> 00:28:21,540

during the investor presentation

676

00:28:21,540--> 00:28:23,550

and send them around afterwards.

677

00:28:23,550--> 00:28:25,620

So thank you very much.

678

00:28:25,620--> 00:28:28,800

- Thanks so much, Patrick and Pete there.

679

00:28:28,800--> 00:28:30,090

Hugely practical information.

680

00:28:30,090--> 00:28:32,490

It's great to have some first steps there.

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681

00:28:32,490--> 00:28:33,990

Sign up for your granting account,

682

00:28:33,990--> 00:28:35,640

and that's something that

everyone can do today

683

00:28:35,640--> 00:28:38,010

if they haven't already got one.

684

00:28:38,010--> 00:28:40,860

Please do, keep putting your questions in

685

00:28:40,860--> 00:28:43,410

and then we'll get to

the questions at the end

686

00:28:43,410--> 00:28:46,500

and follow up with the

information afterwards.

687

00:28:46,500--> 00:28:49,020

So holding onto your questions,

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we are now going over

688

00:28:49,020--> 00:28:52,230

to Scotland, Alan Bett,
from Creative Scotland.

689

00:28:52,230--> 00:28:54,060

Over to you, Alan.

690

00:28:54,060--> 00:28:57,100

We'll just change around the speaker views

691

00:28:58,680--> 00:29:00,090

and then we'll get going with Alan.

692

00:29:00,090--> 00:29:01,590

Thank you.

693

00:29:01,590--> 00:29:03,780

- Great, thank you, Anna, and
thank you Peter and Patrick.

694

00:29:03,780--> 00:29:05,180

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That was really interesting.

695

00:29:06,090--> 00:29:08,070

I'm not gonna work from slides today,

696

00:29:08,070--> 00:29:11,170

but we'll put some links in the chat

697

00:29:13,260--> 00:29:14,373

as I speak hopefully.

698

00:29:15,270--> 00:29:17,490

So, hi, everybody.

699

00:29:17,490--> 00:29:19,080

You might know me already.

700

00:29:19,080--> 00:29:22,410

I did see some discussion names

701

00:29:22,410--> 00:29:25,320

and places in the chat,

so you might know me

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702

00:29:25,320--> 00:29:27,120

or you might know Creative
Scotland, but in case you don't,

703

00:29:27,120--> 00:29:29,160

let me start at the beginning.

704

00:29:29,160--> 00:29:31,080

So I'm Alan Bett, I'm Head of Literature

705

00:29:31,080--> 00:29:33,330

and Publishing at Creative Scotland,

706

00:29:33,330--> 00:29:35,640

and we are the national
funding and development body

707

00:29:35,640--> 00:29:36,630

that supports the arts

708

00:29:36,630--> 00:29:39,540

and creative industries

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across all parts of Scotland

709

00:29:39,540--> 00:29:43,350

and on behalf of everybody who
live, works or visits here.

710

00:29:43,350--> 00:29:45,597

So we play a key role in
the support of literature

711

00:29:45,597--> 00:29:47,880

and publishing within Scotland.

712

00:29:47,880--> 00:29:49,680

And the funding we just distribute comes

713

00:29:49,680--> 00:29:52,380

from the Scottish government
and the National Lottery.

714

00:29:53,520--> 00:29:56,160

So there are different ways
that we can support our artists

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715

00:29:56,160--> 00:29:58,770

and organisations, and some
are more generalised support

716

00:29:58,770--> 00:30:02,040

for the sector or development
opportunities that we deliver

717

00:30:02,040--> 00:30:04,320

through the organisations that we fund.

718

00:30:04,320--> 00:30:06,450

But imagine what most
people here are interested

719

00:30:06,450--> 00:30:08,460

in is our direct financial support.

720

00:30:08,460--> 00:30:10,470

So the money,

721

00:30:10,470--> 00:30:11,910

and that's funding that we can provide

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722

00:30:11,910--> 00:30:13,710

to support your creative practise

723

00:30:13,710--> 00:30:16,380

and the delivery of new artistic work.

724

00:30:16,380--> 00:30:17,940

So in this case that's authored work,

725

00:30:17,940--> 00:30:20,490

whether that's a novel,

a poetry collection comic

726

00:30:20,490--> 00:30:22,473

or any other piece of creative writing.

727

00:30:23,490--> 00:30:25,540

So I'll start with these funding streams.

728

00:30:27,420--> 00:30:28,860

This type of funding is delivered

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729

00:30:28,860--> 00:30:30,720

through what we call our open funds,

730

00:30:30,720--> 00:30:32,730

so-called because they're

open to many art forms

731

00:30:32,730--> 00:30:35,190

and many different types of projects.

732

00:30:35,190--> 00:30:36,630

And there are two options here.

733

00:30:36,630--> 00:30:39,813

The first is a National Lottery

Open Fund for Organisations.

734

00:30:41,250--> 00:30:43,650

This is a fund that supports

Scottish-based organisations

735

00:30:43,650--> 00:30:47,130

and groups working across the

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arts and creative industries.

736

00:30:47,130--> 00:30:48,660

And the fund prioritises ideas

737

00:30:48,660--> 00:30:50,940

and activities that helps

organisations sustain

738

00:30:50,940--> 00:30:52,500

their creative practise and benefit

739

00:30:52,500--> 00:30:53,950

the wider creative community.

740

00:30:55,050--> 00:30:56,430

So some basic facts.

741

00:30:56,430--> 00:30:59,010

You can, organisations can come to us

742

00:30:59,010--> 00:31:02,310

for between 1,000 pounds

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and 100,000 pounds,

743

00:31:02,310--> 00:31:05,613

and the activity can run over

a maximum period of 18 months.

744

00:31:07,050--> 00:31:09,360

So while it might not be what people here

745

00:31:09,360--> 00:31:13,350

are necessarily applying

for, some real life examples

746

00:31:13,350--> 00:31:15,400

of where this indirectly supports writers

747

00:31:16,383--> 00:31:18,270

is through festivals.

748

00:31:18,270--> 00:31:20,340

And we have many in Scotland

from genre offerings

749

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00:31:20,340--> 00:31:22,710

such as Kymera and Bloody Scotland

750

00:31:22,710--> 00:31:24,690

to more general community-focused events

751

00:31:24,690--> 00:31:27,783

like Borders Book Festival,
which is coming up next month.

752

00:31:29,040--> 00:31:31,020

Many of these festivals
receive public funds

753

00:31:31,020--> 00:31:32,160

through (indistinct) Scotland,

754

00:31:32,160--> 00:31:34,110

and a degree of those funds reach writers

755

00:31:34,110--> 00:31:35,220

through their appearance fees

756

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00:31:35,220--> 00:31:36,303

or commission fees.

757

00:31:37,680--> 00:31:40,650

Through the same fund, we
also support publications

758

00:31:40,650--> 00:31:42,090

such as Gutter (clears throat)

759

00:31:42,090--> 00:31:44,640

New Writing, Scotland and Northwards,

760

00:31:44,640--> 00:31:47,613

all of which pay their
contributors for prose and poetry.

761

00:31:48,750--> 00:31:51,510

So these are both ways that
this organization's fund

762

00:31:51,510--> 00:31:53,427

can create opportunities for writers

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763

00:31:53,427--> 00:31:56,313

and through which money
ends up in writer's pockets.

764

00:31:57,258--> 00:31:59,580

But the second option's probably what you,

765

00:31:59,580--> 00:32:01,519

what's most relevant to
the audience here today,

766

00:32:01,519--> 00:32:04,623

and this is to open fund for individuals.

767

00:32:05,820--> 00:32:08,490

So this is a fund that supports
Scottish-based freelance

768

00:32:08,490--> 00:32:11,550

and self-employed artists,
writers, producers

769

00:32:11,550--> 00:32:12,933

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and creative practitioners.

770

00:32:13,800--> 00:32:16,653

So individual authors fit
within this description.

771

00:32:18,090--> 00:32:20,490

And it's designed to support
a wide range of activity

772

00:32:20,490--> 00:32:23,010

such as a period of research, development

773

00:32:23,010--> 00:32:25,683

or the delivery of creative activity.

774

00:32:26,700--> 00:32:28,913

So through this, it can
support an individual's time,

775

00:32:28,913--> 00:32:32,193

whether it's related to
specific creative outcomes.

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776

00:32:33,690--> 00:32:36,060

So the description

777

00:32:36,060--> 00:32:38,040

I've just provided is a very formal one

778

00:32:38,040--> 00:32:41,790

and probably not a very human
one and quite generalised.

779

00:32:41,790--> 00:32:43,830

And this is partly
because the fund supports

780

00:32:43,830--> 00:32:45,870

all different art forms
and our guidance needs

781

00:32:45,870--> 00:32:47,070

to accommodate them all.

782

00:32:48,210--> 00:32:52,440

So thinking specifically

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about the work of authors,

783

00:32:52,440--> 00:32:53,970

this fund, this might translate

784

00:32:53,970--> 00:32:56,610

to supporting the time it

takes to create a novel

785

00:32:56,610--> 00:32:58,653

or a poetry collection for publication.

786

00:32:59,580--> 00:33:02,760

or it could be material for

live performance if spoken word

787

00:33:02,760--> 00:33:05,643

or live literature is

your creative practise.

788

00:33:07,410--> 00:33:09,480

So quite often we are

essentially buying your time,

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789

00:33:09,480--> 00:33:11,730

we're supporting your costs
over the creative period

790

00:33:11,730--> 00:33:13,530

and we are allowing
you to focus on writing

791

00:33:13,530--> 00:33:15,780

without the distraction of other work.

792

00:33:15,780--> 00:33:18,330

That work that you normally
need to pay your bills.

793

00:33:19,620--> 00:33:22,110

It allows you to work to schedule
that fits with your life,

794

00:33:22,110--> 00:33:23,520

your responsibilities

795

00:33:23,520--> 00:33:26,013

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and what might be a
portfolio career in the arts.

796

00:33:28,680--> 00:33:31,890

So funding through this
individual's fund might also cover

797

00:33:31,890--> 00:33:34,560

research costs relating to your work.

798

00:33:34,560--> 00:33:37,110

And we can also fund travel
and we've supported poets

799

00:33:37,110--> 00:33:39,990

and authors to take up
international opportunities,

800

00:33:39,990--> 00:33:42,723

whether that's a festival
appearance or a residency.

801

00:33:44,280--> 00:33:45,900

Just some examples of writing projects

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802

00:33:45,900--> 00:33:47,433

that we've supported recently,

803

00:33:48,810--> 00:33:50,190

that includes writing time

804

00:33:50,190--> 00:33:52,950

for new novels for from

award-winning authors,

805

00:33:52,950--> 00:33:54,963

Camilla Grudova and Martin MacInnes.

806

00:33:55,890--> 00:34:00,210

We've had a memoir from

emergent poet, Marjorie Lotfi.

807

00:34:00,210--> 00:34:02,760

We support international

travel for research

808

00:34:02,760--> 00:34:06,346

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for a new work from

novelist Devika Ponnambalam,

809

00:34:06,346--> 00:34:10,560

and also a debut collection

from Poet Charles Lang,

810

00:34:10,560--> 00:34:11,730

which is now,

811

00:34:11,730--> 00:34:14,283

and which is a poetry book

society recommendation.

812

00:34:16,170--> 00:34:19,050

So the basic facts for this

fund is that you can ask

813

00:34:19,050--> 00:34:22,083

for between 500 pounds and 100,000 pounds,

814

00:34:23,760--> 00:34:28,233

and the maximum duration of

your project would be 24 months.

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815

00:34:32,070--> 00:34:34,170

Just quickly, 'cause I see
a question in the chat,

816

00:34:34,170--> 00:34:36,900

no, unfortunately it wouldn't
cover a book set in Scotland.

817

00:34:36,900--> 00:34:41,223

It would, our is for
writers based in Scotland.

818

00:34:45,810--> 00:34:47,850

Both of our open funds are rolling,

819

00:34:47,850--> 00:34:49,533

so we don't have any deadlines.

820

00:34:51,180--> 00:34:53,880

We have panels, decision
making panels every week,

821

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00:34:53,880--> 00:34:56,100

and depending upon your
ask, you'll have an answer

822

00:34:56,100--> 00:34:59,643

between eight and 14 weeks
from your application.

823

00:35:02,940--> 00:35:04,860

Open funds are the main funding options

824

00:35:04,860--> 00:35:05,880

for individual artists,

825

00:35:05,880--> 00:35:07,020

and that's what I'd expect

826

00:35:07,020--> 00:35:09,060

to answer most questions about today.

827

00:35:09,060--> 00:35:11,220

But I just want to talk a
little about different ways

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828

00:35:11,220--> 00:35:13,143

that we fund and support writers.

829

00:35:15,180--> 00:35:16,500

So as well as being a funding body,

830

00:35:16,500--> 00:35:19,230

we're a development agency, and we design

831

00:35:19,230--> 00:35:21,780

and deliver a number of

target projects each year

832

00:35:21,780--> 00:35:24,723

that the literature team and

all other art form teams.

833

00:35:25,740--> 00:35:27,240

And some examples of where this engages

834

00:35:27,240--> 00:35:30,900

with our writers' needs are

programmes such as our voices.

835

00:35:30,900--> 00:35:32,970

This is where we paired
unpublished writers

836

00:35:32,970--> 00:35:35,320

with literary agents for
professional feedback.

837

00:35:36,900--> 00:35:39,780

We also had a programme
called Life of a Book,

838

00:35:39,780--> 00:35:40,613

and that was a series

839

00:35:40,613--> 00:35:43,170

of online professionalisation
events and one-to-ones.

840

00:35:43,170--> 00:35:46,680

And that followed the journey
of a book through the writing,

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841

00:35:46,680--> 00:35:48,960

agenting, publishing and sales.

842

00:35:48,960--> 00:35:50,910

So it really given under the bonnet look

843

00:35:50,910--> 00:35:51,993

at the book industry.

844

00:35:53,640--> 00:35:55,710

We've also had coaching

for mid-career writers.

845

00:35:55,710--> 00:35:58,260

So we want to look at

those who want to change

846

00:35:58,260--> 00:36:02,553

or reinvigorate their

career, kind of mid-practice.

847

00:36:04,680--> 00:36:06,450

We also fund fellowships and residencies

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848

00:36:06,450--> 00:36:09,630

and we have a couple of quite
high profile opportunities.

849

00:36:09,630--> 00:36:13,020

The Gavin Wallace Fellowship,
it's for mid-career writers.

850

00:36:13,020--> 00:36:14,970

It pairs them with an organisation

851

00:36:14,970--> 00:36:17,670

to work in that very particular context

852

00:36:17,670--> 00:36:19,470

and with that support.

853

00:36:19,470--> 00:36:21,660

And we also have the
Scriever, which is a residency

854

00:36:21,660--> 00:36:26,280

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with a focus on Scott's language

and that's in partnership

855

00:36:26,280--> 00:36:28,180

with the National Library of Scotland.

856

00:36:29,700--> 00:36:32,250

So I'd suggest for people here following

857

00:36:32,250--> 00:36:35,370

our social media channels and

that's how you can keep up

858

00:36:35,370--> 00:36:38,270

to date with these opportunities

and how it went to apply.

859

00:36:40,920--> 00:36:42,480

Finally, I'd just like to talk quickly

860

00:36:42,480--> 00:36:44,460

about how our money can reach authors

861

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00:36:44,460--> 00:36:46,983

through the organisations that we fund.

862

00:36:48,720--> 00:36:51,600

We've recently moved
from a small portfolio

863

00:36:51,600--> 00:36:54,600

of regularly funded organisations
to much larger contingent

864

00:36:54,600--> 00:36:58,050

through a new multi-year funding process.

865

00:36:58,050--> 00:36:58,883

And this takes

866

00:36:58,883--> 00:37:00,840

a supported literature organisations

867

00:37:00,840--> 00:37:04,770

from seven to 20 authors
and offers a larger

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868

00:37:04,770--> 00:37:07,893

and much more stable
sector to support writers.

869

00:37:08,760--> 00:37:11,220

So some examples of
where this might directly

870

00:37:11,220--> 00:37:13,650

or indirectly impact upon you

871

00:37:13,650--> 00:37:16,353

is through the Scottish Poetry Library.

872

00:37:17,320--> 00:37:21,900

They have development and
programming opportunities.

873

00:37:21,900--> 00:37:24,990

We have Moniack Mhor, who are
the National Writing Centre

874

00:37:24,990--> 00:37:26,070

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up in the Highlands,

875

00:37:26,070--> 00:37:27,930

and they have a writer

development programme

876

00:37:27,930--> 00:37:29,493

that is supported by our funds.

877

00:37:30,750--> 00:37:32,220

There are many opportunities that come

878

00:37:32,220--> 00:37:33,750

through the Scottish Book Trust

879

00:37:33,750--> 00:37:36,330

and that includes their

new writers programme

880

00:37:36,330--> 00:37:39,420

where they launch and develop

881

00:37:39,420--> 00:37:42,150

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a contingent new writers

in different forms.

882

00:37:42,150--> 00:37:44,730

And they also have a

live literature database,

883

00:37:44,730--> 00:37:48,270

and that connects writers

with paid live opportunities,

884

00:37:48,270--> 00:37:51,243

which we know is often a key

income stream for writers.

885

00:37:52,470--> 00:37:55,860

We also support the

creation of gallic poetry

886

00:37:55,860--> 00:37:57,360

and its gallic writing

887

00:37:57,360--> 00:38:00,780

and poetry through its publication

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888

00:38:00,780--> 00:38:03,960

and development through
the Gallic Books Council.

889

00:38:03,960--> 00:38:05,250

So there are just some examples

890

00:38:05,250--> 00:38:08,250

of organisations that support

891

00:38:08,250--> 00:38:10,053

and develop writers in Scotland.

892

00:38:11,550--> 00:38:13,680

I'll stop there for now

893

00:38:13,680--> 00:38:15,990

'cause you'll probably
benefit more from asking me

894

00:38:15,990--> 00:38:17,070

individual questions

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895

00:38:17,070--> 00:38:18,307

about how you might access these fund

896

00:38:18,307--> 00:38:20,880

and these opportunities.

897

00:38:20,880--> 00:38:23,490

And just to note that this run through

898

00:38:23,490--> 00:38:25,260

is nowhere near exhaustive.

899

00:38:25,260--> 00:38:26,310

It just gives an overview

900

00:38:26,310--> 00:38:28,530

of how we are channelling our public money

901

00:38:28,530--> 00:38:30,690

and designing our own programmes to fund

902

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00:38:30,690--> 00:38:32,290

and support writers in Scotland.

903

00:38:33,678--> 00:38:36,570

So I'll stop there and I

look forward to questions

904

00:38:36,570--> 00:38:38,014

in the Q&A.

905

00:38:38,014--> 00:38:38,847

- Thank you so much, Alan.

906

00:38:38,847--> 00:38:39,680

Thank you.

907

00:38:39,680--> 00:38:41,670

There are lots of questions

coming in as you'd imagine,

908

00:38:41,670--> 00:38:44,550

but before we get to the

questions, I'm just gonna hand over

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909

00:38:44,550--> 00:38:48,240

to Leusa Llewelyn who can talk
to us about Literature Wales.

910

00:38:48,240--> 00:38:50,310

So we've heard from Alan
Bett about the direct

911

00:38:50,310--> 00:38:51,870

and indirect funding for authors,

912

00:38:51,870--> 00:38:54,030

but let's hear from Literature of Wales.

913

00:38:54,030--> 00:38:55,293

Over to you, Leusa.

914

00:39:02,190--> 00:39:03,023

- Thank you very much.

915

00:39:03,023--> 00:39:05,850

I hope that everyone
can see the screen now.

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916

00:39:05,850--> 00:39:07,920

I don't have many slides.

917

00:39:07,920--> 00:39:09,870

And is that okay, Anna?

918

00:39:09,870--> 00:39:10,860

Can you see?

919

00:39:10,860--> 00:39:12,180

Perfect.

920

00:39:12,180--> 00:39:14,100

And a quick admission at the beginning.

921

00:39:14,100--> 00:39:16,170

I did tell the Society of Authors

922

00:39:16,170--> 00:39:20,850

that we don't have many funding
opportunities for writers

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923

00:39:20,850--> 00:39:23,640

'cause I wanted to be
here to speak on behalf

924

00:39:23,640--> 00:39:25,800

of Literature Wales and to say hello.

925

00:39:25,800--> 00:39:30,060

And I've been scan, reading
the participants list

926

00:39:30,060--> 00:39:32,700

to see whether I recognise anyone

927

00:39:32,700--> 00:39:36,270

and they know, that there are
a few writers from Wales here.

928

00:39:36,270--> 00:39:41,190

So hello (speaks in a foreign language)

929

00:39:42,780--> 00:39:47,190

So Literature Wales or Llenyddiaeth

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Cymru Literature Wales,

930

00:39:47,190--> 00:39:50,400

to give us our full bilingual name,

931

00:39:50,400--> 00:39:53,433

is Wales is organisation for writers.

932

00:39:54,360--> 00:39:56,430

We are a charity dedicated

933

00:39:56,430--> 00:40:01,290

to supporting writers at
every stage of their journeys.

934

00:40:01,290--> 00:40:04,470

Whether it's children
beginning to explore their love

935

00:40:04,470--> 00:40:07,350

of words, someone with a story to tell

936

00:40:07,350--> 00:40:11,040

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but yet to embrace their
identity as a writer,

937

00:40:11,040--> 00:40:15,720

individuals writing regularly
but seeking their next step

938

00:40:15,720--> 00:40:17,520

or established authors

939

00:40:17,520--> 00:40:21,120

also putting Wales on
the map of the world,

940

00:40:21,120--> 00:40:24,483

we are here to help them grow and thrive.

941

00:40:25,350--> 00:40:28,260

We are mainly funded
by the Welsh government

942

00:40:28,260--> 00:40:30,690

through the Arts Council of Wales.

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943

00:40:30,690--> 00:40:32,700

And I'll talk a bit about the Arts Council

944

00:40:32,700--> 00:40:34,980

and towards the end,

945

00:40:34,980--> 00:40:39,030

but we also have a full-time
development lead working for us

946

00:40:39,030--> 00:40:42,243

who fundraise from other sources as well.

947

00:40:43,320--> 00:40:45,360

We are a national organisation

948

00:40:45,360--> 00:40:49,320

and we are quite a small team
of around 20 members of staff

949

00:40:49,320--> 00:40:51,840

and we work all across Wales.

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950

00:40:51,840--> 00:40:54,510

I see in the chat here

people talking a lot

951

00:40:54,510--> 00:40:58,050

about (indistinct) and I agree

with you, it's wonderful.

952

00:40:58,050--> 00:41:02,190

I was very lucky to go as a

guest there a few years ago,

953

00:41:02,190--> 00:41:04,500

because as you can see

from the photo here,

954

00:41:04,500--> 00:41:08,850

this is Tŷ Newydd, our

writing centre here in Wales.

955

00:41:08,850--> 00:41:11,910

So it's the National

Writing Centre of Wales.

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956

00:41:11,910--> 00:41:15,000

And this is where our main office is.

957

00:41:15,000--> 00:41:16,890

I'm working from home today,

958

00:41:16,890--> 00:41:20,550

but usually I get to work
from the wonderful Tŷ Newydd.

959

00:41:20,550--> 00:41:23,674

So those of you who are
talking about (indistinct)

960

00:41:23,674--> 00:41:26,850

in the chat do go and
check out Tŷ Newydd also.

961

00:41:26,850--> 00:41:29,730

It's equally wonderful, I'd say,

962

00:41:29,730--> 00:41:32,280

but I would say that of course with me.

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963

00:41:32,280--> 00:41:37,140

So this is one of the projects
that we are known for,

964

00:41:37,140--> 00:41:39,630

so Patina with Writing Centre,

965

00:41:39,630--> 00:41:42,600

but some of our other best known projects

966

00:41:42,600--> 00:41:45,330

include our Wales Book of the Year Awards.

967

00:41:45,330--> 00:41:47,943

So we've just published our short lists,

968

00:41:48,870--> 00:41:52,680

which has Welsh language books,

969

00:41:52,680--> 00:41:56,610

English language books in
four different categories.

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970

00:41:56,610--> 00:41:59,490

Poetry, prose, creative, nonfiction

971

00:41:59,490--> 00:42:01,560

and children, the young people.

972

00:42:01,560--> 00:42:04,920

And through the Wales

Book of the Year Awards,

973

00:42:04,920--> 00:42:09,920

we gave out 14,000 pounds

as prizes every year.

974

00:42:12,000--> 00:42:14,310

So yes, do and have a look, do go

975

00:42:14,310--> 00:42:16,170

and have a look at the shortlists

976

00:42:16,170--> 00:42:21,170

if you'd like reading lists

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of good books from Wales.

977

00:42:22,290--> 00:42:24,720

Some of our other bigger projects

978

00:42:24,720--> 00:42:28,208

include the National Poets of Wales.

979

00:42:28,208--> 00:42:29,670

Anna is sat at the moment

980

00:42:29,670--> 00:42:33,000

and I think she's popping

up on a slide later on.

981

00:42:33,000--> 00:42:36,300

We also have the

Children's Laureate Wales,

982

00:42:36,300--> 00:42:38,220

currently Alex Walton

983

00:42:38,220--> 00:42:42,660

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and the Welsh Language

Sister Project (indistinct)

984

00:42:42,660--> 00:42:44,700

But I was asked here today

985

00:42:44,700--> 00:42:48,663

to talk about funding

opportunity, so I'll give it a go.

986

00:42:50,520--> 00:42:55,520

So we've had approximately

200 freelance writers annually

987

00:42:56,010--> 00:43:01,010

as facilitators mainly to

deliver activity on our behalf.

988

00:43:02,010--> 00:43:07,010

And that translates to around

215,000 pounds in writer fees.

989

00:43:09,510--> 00:43:13,830

So these writers might be

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contracted by us as tutors

990

00:43:13,830--> 00:43:17,370

to run courses at the Tŷ

Newydd Writing Centre,

991

00:43:17,370--> 00:43:20,320

or they might be asked to deliver

992

00:43:21,210--> 00:43:24,600

school workshops to

nurture the love of words

993

00:43:24,600--> 00:43:28,710

and to address literacy

through creative writing.

994

00:43:28,710--> 00:43:32,250

So on the left there you'll

see quite recent pictures

995

00:43:32,250--> 00:43:34,440

of an incredible project we did

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996

00:43:34,440--> 00:43:37,710

with six different facilitators

997

00:43:37,710--> 00:43:41,490

or writers in Wales where

we sent them on a tour

998

00:43:41,490--> 00:43:45,502

around Wales visiting schools to encourage

999

00:43:45,502--> 00:43:49,950

a love of creative writing, of reading

1000

00:43:49,950--> 00:43:54,243

with the ultimate goal of

increasing literacy levels.

1001

00:43:56,040--> 00:44:00,231

Some of the writers are

contracted directly by us.

1002

00:44:00,231--> 00:44:03,450

We are quite a small

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country, so we do know a lot

1003

00:44:03,450--> 00:44:07,260

of our writers and we love

getting to know other writers.

1004

00:44:07,260--> 00:44:10,260

It's my absolute passion is to get

1005

00:44:10,260--> 00:44:11,760

to know the Writers of Wales.

1006

00:44:11,760--> 00:44:15,333

So we know what our writers can do.

1007

00:44:16,260--> 00:44:19,923

So quite often, we

directly contract writers.

1008

00:44:20,820--> 00:44:24,210

But others are found

through open call outs,

1009

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00:44:24,210--> 00:44:26,760

a good way for us to see who's out there.

1010

00:44:26,760--> 00:44:28,620

And I'm afraid it's a bit blurry, sorry,

1011

00:44:28,620--> 00:44:31,380

on the right hand side,

meaning that you'll have to go

1012

00:44:31,380--> 00:44:35,970

to our website to see it

in its non-blurry state.

1013

00:44:35,970--> 00:44:39,450

But we have the Writers

of Wales Directory.

1014

00:44:39,450--> 00:44:44,450

And the directory is user-generated.

1015

00:44:44,700--> 00:44:47,130

So if you are a writer in Wales

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1016

00:44:47,130--> 00:44:51,600

and you'd like to create a
profile telling our audiences

1017

00:44:51,600--> 00:44:56,070

what you do, what's
your expertise in terms

1018

00:44:56,070--> 00:44:58,830

of writing, but also facilitating,

1019

00:44:58,830--> 00:45:02,040

you can create your own wonderful profile.

1020

00:45:02,040--> 00:45:05,040

And we see the Writers of
Wales using the directory

1021

00:45:05,040--> 00:45:07,800

as their website in a way, you know,

1022

00:45:07,800--> 00:45:11,580

if people don't have time

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often to create a website,

1023

00:45:11,580--> 00:45:15,390

you can use this directory
as a platform for yourself.

1024

00:45:15,390--> 00:45:19,440

And we find writers, new
writers through the directory,

1025

00:45:19,440--> 00:45:20,460

and I'm very aware

1026

00:45:20,460--> 00:45:24,150

that many event organisers out there

1027

00:45:24,150--> 00:45:26,280

does the same, including schools.

1028

00:45:26,280--> 00:45:30,420

So it's a great resource if
the audience members here today

1029

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00:45:30,420--> 00:45:32,433

have not heard of it.

1030

00:45:33,870--> 00:45:36,990

We've currently got around 500 entries

1031

00:45:36,990--> 00:45:39,303

on the Writers of Wales directory also.

1032

00:45:40,380--> 00:45:44,670

And then talking about bursaries, the rest

1033

00:45:44,670--> 00:45:46,500

of the panellists here have been very,

1034

00:45:46,500--> 00:45:49,470

very detailed about specific bursaries

1035

00:45:49,470--> 00:45:51,450

and funding opportunities.

1036

00:45:51,450--> 00:45:56,280

We don't have much to talk about here.

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1037

00:45:56,280--> 00:46:00,960

So the bursaries we do

have are all awarded

1038

00:46:00,960--> 00:46:04,170

through right to development programmes.

1039

00:46:04,170--> 00:46:06,572

So the slide here shows

1040

00:46:06,572--> 00:46:10,020

the Representing Wales writers.

1041

00:46:10,020--> 00:46:12,117

So I should have counted them

1042

00:46:12,117--> 00:46:14,670

and I'm not going to

do it now live on air.

1043

00:46:14,670--> 00:46:19,470

But there are around 50

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writers here on the screen,

1044

00:46:19,470--> 00:46:20,850

all of whom have gone

1045

00:46:20,850--> 00:46:25,850

through our writer development
programme Representing Wales.

1046

00:46:26,100--> 00:46:30,450

And Representing Wales is our
flagship development scheme.

1047

00:46:30,450--> 00:46:32,550

It runs every year for a group

1048

00:46:32,550--> 00:46:37,550

of 14 underrepresented writers
within our literary sector,

1049

00:46:37,620--> 00:46:41,310

and it does offer a 3,000 pounds bursary,

1050

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00:46:41,310--> 00:46:43,460

mainly to encourage everyone to take part

1051

00:46:43,460--> 00:46:47,133

in the training programme

to help them make that time.

1052

00:46:48,240--> 00:46:50,670

We also have a pot for expenses

1053

00:46:50,670--> 00:46:53,130

because we do encourage

them to travel around Wales

1054

00:46:53,130--> 00:46:55,650

to attend festivals and do events.

1055

00:46:55,650--> 00:46:59,310

A good example is coming up now in a week

1056

00:46:59,310--> 00:47:01,590

or two is the Hay Festival.

1057

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00:47:01,590--> 00:47:05,460

And we are once again taking
our Representing Wales cohort

1058

00:47:05,460--> 00:47:08,127

to Hay to meet some of the speakers there

1059

00:47:08,127--> 00:47:12,930

and to meet Hay's own
writers in residence as well.

1060

00:47:12,930--> 00:47:15,180

It's highly competitive,

1061

00:47:15,180--> 00:47:17,730

but maybe not as competitive as, you know,

1062

00:47:17,730--> 00:47:19,950

it would be in England or Scotland

1063

00:47:19,950--> 00:47:22,113

because they're bigger countries.

1064

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00:47:23,070--> 00:47:24,630

So yes, do have a look

1065

00:47:24,630--> 00:47:27,300

at that if anyone in the
audience is from Wales

1066

00:47:27,300--> 00:47:29,610

and if you identify

1067

00:47:29,610--> 00:47:33,303

as being underrepresented
within the sector.

1068

00:47:34,260--> 00:47:35,940

We also have a sister scheme

1069

00:47:35,940--> 00:47:39,030

to Representing Wales called Writing Well.

1070

00:47:39,030--> 00:47:41,670

And that it's very, very similar

1071

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00:47:41,670--> 00:47:45,960

but focused specifically on facilitators.

1072

00:47:45,960--> 00:47:48,957

And what I mean by that is writers

1073

00:47:48,957--> 00:47:53,370

who are using their

skills as creative writers

1074

00:47:53,370--> 00:47:57,810

to work with communities, children,

1075

00:47:57,810--> 00:48:02,040

individuals also to be

honest with you, to encourage

1076

00:48:02,040--> 00:48:07,040

the impact of, or

benefits rather of health

1077

00:48:07,860--> 00:48:09,930

and wellbeing on people

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1078

00:48:09,930--> 00:48:13,920

who take a part in literary activity.

1079

00:48:13,920--> 00:48:16,830

So there's 1,000 pounds bursary that comes

1080

00:48:16,830--> 00:48:20,700

with the place on Writing

Well, again, quite competitive.

1081

00:48:20,700--> 00:48:23,310

But the main thing, I'd

say, beyond the bursary,

1082

00:48:23,310--> 00:48:26,100

everyone's a bursary, but the main thing

1083

00:48:26,100--> 00:48:29,640

about these programmes is the detailed

1084

00:48:29,640--> 00:48:34,640

and well researched training

programmes that really aims

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1085

00:48:34,740--> 00:48:38,217

to push these emerging
to mid-career writers

1086

00:48:38,217--> 00:48:41,280

and facilitators onto the next step,

1087

00:48:41,280--> 00:48:44,160

and ultimately to hopefully allow them

1088

00:48:44,160--> 00:48:48,030

to make a good career
then out of the craft

1089

00:48:48,030--> 00:48:50,613

of creative writing.

1090

00:48:52,590--> 00:48:54,870

And then going back to funding.

1091

00:48:54,870--> 00:48:59,070

So we also have the

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Inspiring Communities Fund.

1092

00:48:59,070--> 00:49:03,450

This fund is for event organisers.

1093

00:49:03,450--> 00:49:06,330

So individual writers can't apply,

1094

00:49:06,330--> 00:49:09,480

but they can draw the attention
of people who would like

1095

00:49:09,480--> 00:49:14,281

to contract them to deliver
activity on their behalf.

1096

00:49:14,281--> 00:49:18,900

So let me refer back to my note.

1097

00:49:18,900--> 00:49:23,400

We offer up to 75% of writers' fees

1098

00:49:23,400--> 00:49:26,947

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through this fund to

take part in a variety

1099

00:49:26,947--> 00:49:31,170

of literary events, including

workshops, readings,

1100

00:49:31,170--> 00:49:33,930

small festivals and more.

1101

00:49:33,930--> 00:49:37,815

Again, I have to emphasise

that it's quite competitive,

1102

00:49:37,815--> 00:49:41,520

but as again, as a company

1103

00:49:41,520--> 00:49:46,200

who's there to listen

and to have cups of tea,

1104

00:49:46,200--> 00:49:49,980

even if it's online with

writers, we are always available

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1105

00:49:49,980--> 00:49:53,100

to advise and to help people succeed

1106

00:49:53,100--> 00:49:55,230

in these specific programmes

1107

00:49:55,230--> 00:49:59,220

and to signpost towards

the correct programme

1108

00:49:59,220--> 00:50:01,293

for writers also.

1109

00:50:02,310--> 00:50:04,713

And then I mentioned the

Arts Council of Wales.

1110

00:50:05,640--> 00:50:10,620

So the Arts Council, our

main vendors, our colleagues,

1111

00:50:10,620--> 00:50:15,540

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they also run quite specific
funding opportunities.

1112

00:50:15,540--> 00:50:18,070

I'm not going to talk about them

1113

00:50:18,070--> 00:50:20,130

because it's a separate organisation

1114

00:50:20,130--> 00:50:24,000

and I would probably give
you false information,

1115

00:50:24,000--> 00:50:26,670

but what I can do is
encourage those of you

1116

00:50:26,670--> 00:50:29,280

who are Wales-based to navigate over

1117

00:50:29,280--> 00:50:32,100

to the Arts Council of Wales website,

1118

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00:50:32,100--> 00:50:36,330

they're very good in
communicating what they do.

1119

00:50:36,330--> 00:50:39,180

They give very clear guidance,

1120

00:50:39,180--> 00:50:41,880

and just also to go back to my promise

1121

00:50:41,880--> 00:50:43,710

that we are here to help.

1122

00:50:43,710--> 00:50:48,060

So if writers would like our
support, for example, writers,

1123

00:50:48,060--> 00:50:50,340

sorry, letters of support

1124

00:50:50,340--> 00:50:53,572

or help in navigating
some of these grants,

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1125

00:50:53,572--> 00:50:58,572

we can try our best to support individuals there also.

1126

00:51:00,510--> 00:51:04,830

And I will stop there, Anna, with thanks.

1127

00:51:04,830--> 00:51:05,663

- Lovely, lovely.

1128

00:51:05,663--> 00:51:06,496

Thank you for that.

1129

00:51:06,496--> 00:51:07,715

That was brilliant.

1130

00:51:07,715--> 00:51:08,761

And it's great to hear about all

1131

00:51:08,761--> 00:51:10,980

of the funds available across England, Scotland, and Wales,

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1132

00:51:10,980--> 00:51:12,990

and they cater to a very wide audience.

1133

00:51:12,990--> 00:51:14,640

They are competitive

but they're out there.

1134

00:51:14,640--> 00:51:18,030

So we have lots of questions in the Q&A.

1135

00:51:18,030--> 00:51:20,643

So what we'll do, we'll

take a very quick break now,

1136

00:51:21,480--> 00:51:25,230

and we'll be back here at 10:55

1137

00:51:25,230--> 00:51:27,780

so that we can get through

as many of your questions

1138

00:51:27,780--> 00:51:28,683

as we can.

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1139

00:51:29,614--> 00:51:32,790

So feel free to, yeah, mute,
go away, make a cup of tea

1140

00:51:32,790--> 00:51:35,610

and we'll be back here just after 10:55.

1141

00:51:35,610--> 00:51:36,757

Thank you all.

1142

00:51:38,910--> 00:51:41,283

Section of this webinar.

1143

00:51:42,180--> 00:51:44,520

All right, welcome back, everybody.

1144

00:51:44,520--> 00:51:47,760

As we return to the room with
our videos on, we've got lots

1145

00:51:47,760--> 00:51:51,000

of questions that we're

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going to attempt to answer.

1146

00:51:51,000--> 00:51:52,410

Any that we don't get to,

1147

00:51:52,410--> 00:51:55,770

we will follow up by email afterwards.

1148

00:51:55,770--> 00:51:57,870

But a warm welcome back.

1149

00:51:57,870--> 00:52:00,810

I hope you've managed to
get a cup of tea or coffee.

1150

00:52:00,810--> 00:52:04,083

So straight into the questions.

1151

00:52:05,280--> 00:52:08,130

One of the first questions that came in

1152

00:52:08,130--> 00:52:11,730

was about risk in project eligibility.

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1153

00:52:11,730--> 00:52:14,010

And so this has just opened out to all

1154

00:52:14,010--> 00:52:15,480

of our participants today

1155

00:52:15,480--> 00:52:18,390

as whether you want to address that.

1156

00:52:18,390--> 00:52:19,890

I'm throwing it open to the room,

1157

00:52:19,890--> 00:52:22,440

hopefully everybody can see everyone.

1158

00:52:22,440--> 00:52:24,630

So what do you consider

a risk in a project

1159

00:52:24,630--> 00:52:26,823

when you are looking at eligibility?

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1160

00:52:28,500--> 00:52:32,880

- Well, it could be you've
got some income match funding

1161

00:52:32,880--> 00:52:35,040

that is expected rather than confirmed,

1162

00:52:35,040--> 00:52:36,360

or you've got partners

1163

00:52:36,360--> 00:52:38,520

that are expected rather than confirmed

1164

00:52:38,520--> 00:52:40,470

or you've got events in your timeline

1165

00:52:40,470--> 00:52:42,360

that expected rather than confirmed.

1166

00:52:42,360--> 00:52:43,620

And so they might be risks

1167

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00:52:43,620--> 00:52:48,000

that, like just to be clear, like Pete

1168

00:52:48,000--> 00:52:50,460

and I as relationship managers
don't deal with eligibility,

1169

00:52:50,460--> 00:52:53,790

we get the finished
application to assess a panel.

1170

00:52:53,790--> 00:52:54,870

But those might be things

1171

00:52:54,870--> 00:52:57,060

that are flagged up when your application

1172

00:52:57,060--> 00:52:59,550

initially goes through
the eligibility stage.

1173

00:52:59,550--> 00:53:01,550

It won't stop it from coming through,

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1174

00:53:01,550--> 00:53:04,170

it would just be flagged up
as a little risk at the end

1175

00:53:04,170--> 00:53:05,820

and you might have a condition.

1176

00:53:05,820--> 00:53:06,720

If you are successful,

1177

00:53:06,720--> 00:53:08,940

you might have a condition
of payment that you have

1178

00:53:08,940--> 00:53:11,850

to confirm all those events
and confirm those partners

1179

00:53:11,850--> 00:53:14,700

before you get your successful fund.

1180

00:53:14,700--> 00:53:17,220

- And just to add to

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that, there is a full list

1181

00:53:17,220--> 00:53:19,120

of what you cannot apply for

1182

00:53:20,400--> 00:53:22,860

within the under 30,000

pound project grant guidance.

1183

00:53:22,860--> 00:53:24,810

So these are things

that if you did include

1184

00:53:24,810--> 00:53:28,860

in your application maybe

may make you ineligible

1185

00:53:28,860--> 00:53:30,960

when we initially check your application.

1186

00:53:30,960--> 00:53:32,340

These might include things

1187

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00:53:32,340--> 00:53:36,420

like, doesn't...

1188

00:53:36,420--> 00:53:39,510

Your application doesn't
contain enough information,

1189

00:53:39,510--> 00:53:41,970

statutory education costs,

1190

00:53:41,970--> 00:53:43,950

things generally that we cannot cover.

1191

00:53:43,950--> 00:53:46,260

So they may make you ineligible.

1192

00:53:46,260--> 00:53:50,670

- We have just made offer-funded
presses ineligible as well.

1193

00:53:50,670--> 00:53:52,920

So if you're thinking of
paying like 2,000 pounds

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1194

00:53:52,920--> 00:53:55,260

to a publisher to have
your book published,

1195

00:53:55,260--> 00:53:58,233

then that wouldn't be
value for public money.

1196

00:54:02,010--> 00:54:03,199

- Okay.

1197

00:54:03,199--> 00:54:04,440

And just opening that out
for anybody else who wants

1198

00:54:04,440--> 00:54:06,393

to dive in on risk.

1199

00:54:07,860--> 00:54:11,280

- Very similar for in Scotland,

1200

00:54:11,280--> 00:54:12,660

I suppose anything that gets in the way

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1201

00:54:12,660--> 00:54:14,850

of somebody achieving their project.

1202

00:54:14,850--> 00:54:17,310

So whether that's their own experience,

1203

00:54:17,310--> 00:54:21,112

perhaps limited experiences as a writer

1204

00:54:21,112--> 00:54:23,550

or a writer in a particular form.

1205

00:54:23,550--> 00:54:26,823

It could be around budget,
as Patrick and Peter noted.

1206

00:54:28,440--> 00:54:31,800

I suppose risk as well
though to individuals,

1207

00:54:31,800--> 00:54:35,702

especially when projects

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involve children, younger people

1208

00:54:35,702--> 00:54:37,652

and the kinda safeguarding around that.

1209

00:54:39,930--> 00:54:41,850

So it could be anything

from practical risks,

1210

00:54:41,850--> 00:54:44,523

risks to safety to creative risk.

1211

00:54:49,350--> 00:54:51,090

- Leusa, is there anything you want to add

1212

00:54:51,090--> 00:54:52,320

or should we move on to the next question?

1213

00:54:52,320--> 00:54:54,660

We've got 17 to get through.

1214

00:54:54,660--> 00:54:57,030

One of the next ones is

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very specific to writers,

1215

00:54:57,030--> 00:54:58,560

and obviously when you're writing a novel,

1216

00:54:58,560--> 00:55:00,390

it's only made public when it's published.

1217

00:55:00,390--> 00:55:03,990

And so how do writers mitigate that risk

1218

00:55:03,990--> 00:55:05,730

by in providing the evidence

1219

00:55:05,730--> 00:55:07,800

and of how the public will experience it

1220

00:55:07,800--> 00:55:11,403

when they're applying for a project grant?

1221

00:55:13,470--> 00:55:14,303

- I can start

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1222

00:55:14,303--> 00:55:16,050

with that one, Patrick?

- So.

1223

00:55:16,050--> 00:55:19,380

- So it will depend on the nature

1224

00:55:19,380--> 00:55:21,780

of the project that you're applying for.

1225

00:55:21,780--> 00:55:23,550

Obviously every project

is slightly different

1226

00:55:23,550--> 00:55:25,950

and will have different

communities that you're targeting.

1227

00:55:25,950--> 00:55:28,620

It might be that your long term plan

1228

00:55:28,620--> 00:55:30,900

is to publish the book,

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but during the writing

1229

00:55:30,900--> 00:55:33,070

of it, you may be engaging communities

1230

00:55:34,110--> 00:55:38,550

to get their feedback on excerpts

of the work to do workshop

1231

00:55:38,550--> 00:55:42,540

with them around the themes

of the book itself to inform

1232

00:55:42,540--> 00:55:44,160

how some of the characters

1233

00:55:44,160--> 00:55:47,073

or the way that you're creating the book.

1234

00:55:48,000--> 00:55:50,760

So here are different ways

that you can give that.

1235

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00:55:50,760--> 00:55:53,490

You can also give us a more detailed plan

1236

00:55:53,490--> 00:55:54,930

of how your publisher aims

1237

00:55:54,930--> 00:55:58,020

to distribute your book in the long term.

1238

00:55:58,020--> 00:56:00,780

So it will depend very much

on the nature of the project

1239

00:56:00,780--> 00:56:02,370

that you want to apply

for and what you want

1240

00:56:02,370--> 00:56:05,130

to achieve in that time.

1241

00:56:05,130--> 00:56:07,620

Patrick, I don't know if you

want to add anything to that.

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1242

00:56:07,620--> 00:56:10,710

- Yeah, I think that's why
we said in the presentation,

1243

00:56:10,710--> 00:56:12,780

it's best to come in for
project grants if you have

1244

00:56:12,780--> 00:56:14,370

a publisher attached already.

1245

00:56:14,370--> 00:56:16,950

Because even if you haven't
published a book yourself,

1246

00:56:16,950--> 00:56:21,150

so you don't have like
previous figures of sales

1247

00:56:21,150--> 00:56:22,980

that you can make an estimate from,

1248

00:56:22,980--> 00:56:24,630

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your publisher will have, well,

1249

00:56:24,630--> 00:56:27,330

probably will have published books before,

1250

00:56:27,330--> 00:56:29,130

so they can make like estimates

1251

00:56:29,130--> 00:56:30,990

of how many people they're going to reach.

1252

00:56:30,990--> 00:56:34,050

And within the application

form, you get to tell us

1253

00:56:34,050--> 00:56:36,360

how many people you think

you're going to reach

1254

00:56:36,360--> 00:56:38,100

with this book when it's published,

1255

00:56:38,100--> 00:56:39,780

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but you also get to explain underneath,

1256

00:56:39,780--> 00:56:41,430

so you can get your publisher to give you

1257

00:56:41,430--> 00:56:43,530

some information about that

1258

00:56:43,530--> 00:56:45,903

and then convey it to

us in the panel as well.

1259

00:56:50,880--> 00:56:52,920

- Yeah, so it can be tricky

if you don't have a publisher.

1260

00:56:52,920--> 00:56:57,120

And how does that disadvantage

you is one question,

1261

00:56:57,120--> 00:57:00,420

but we've, what I would

say is that as well,

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1262

00:57:00,420--> 00:57:02,070

what would be the route to, if someone

1263

00:57:02,070--> 00:57:04,140

with questions like these,

can they bring you up

1264

00:57:04,140--> 00:57:05,220

to have a conversation?

1265

00:57:05,220--> 00:57:07,020

Is it something that they can explore

1266

00:57:07,020--> 00:57:09,420

before putting in an application?

1267

00:57:09,420--> 00:57:11,160

- So project grants, we can offer

1268

00:57:11,160--> 00:57:14,100

advice surgeries, capacity, dependence

1269

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00:57:14,100--> 00:57:15,750

because we do get very busy.

1270

00:57:15,750--> 00:57:19,800

But, so you can, from advice
surgery, you can come in

1271

00:57:19,800--> 00:57:22,980

for 50 minutes to talk through
your project grant idea

1272

00:57:22,980--> 00:57:24,420

and we can give you advice

1273

00:57:24,420--> 00:57:26,340

on how to strengthen your application

1274

00:57:26,340--> 00:57:29,700

and go through the application
form guidance with you.

1275

00:57:29,700--> 00:57:33,060

With, and you can do that
through our customer services

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1276

00:57:33,060--> 00:57:35,220

or through our access support,

1277

00:57:35,220--> 00:57:37,800

which are available on our website.

1278

00:57:37,800--> 00:57:40,320

With DYCP, as I said in the presentation,

1279

00:57:40,320--> 00:57:43,290

because it's so, such a popular fund,

1280

00:57:43,290--> 00:57:46,080

we can't offer those kind of

advice surgeries for DYCP.

1281

00:57:47,850--> 00:57:49,830

- In Scotland, that question I suppose

1282

00:57:49,830--> 00:57:52,170

around publisher relationship,

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1283

00:57:52,170--> 00:57:53,280

we are fairly open to it,

1284

00:57:53,280--> 00:57:55,920

but going back to that question of risk,

1285

00:57:55,920--> 00:57:57,840

we're looking more generally

at what is the risk

1286

00:57:57,840--> 00:58:01,380

of us providing public

investment for a work

1287

00:58:01,380--> 00:58:03,600

that will not benefit the writer

1288

00:58:03,600--> 00:58:06,033

or benefit audiences and readers.

1289

00:58:06,900--> 00:58:09,510

So people do come to us

with a publisher on board,

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1290

00:58:09,510--> 00:58:11,160

I suppose then we're looking
at that relationship,

1291

00:58:11,160--> 00:58:12,120

is it appropriate?

1292

00:58:12,120--> 00:58:13,350

Do they have the support

1293

00:58:13,350--> 00:58:15,813

that we would expect a publisher to offer?

1294

00:58:18,450--> 00:58:20,280

If they don't have a publisher on board,

1295

00:58:20,280--> 00:58:22,380

as is often the case, what's the risk

1296

00:58:22,380--> 00:58:23,610

of them securing a publisher?

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1297

00:58:23,610--> 00:58:25,320

Is there a track record in publication?

1298

00:58:25,320--> 00:58:27,120

Does somebody have an agent?

1299

00:58:27,120--> 00:58:31,353

Do they have any kind
of industry recognition?

1300

00:58:32,550--> 00:58:34,050

Is there a publisher interest?

1301

00:58:34,050--> 00:58:37,950

But people come to us to,
especially for fiction,

1302

00:58:37,950--> 00:58:39,540

quite often without a publisher on board

1303

00:58:39,540--> 00:58:42,450

and the end point of
their project is delivery

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1304

00:58:42,450--> 00:58:45,930

to their agent to then

sell it to a publisher,

1305

00:58:45,930--> 00:58:49,020

or for nonfiction, quite

often it's to create

1306

00:58:49,020--> 00:58:52,320

perhaps sample chapters in a

pitch document to then take

1307

00:58:52,320--> 00:58:54,780

to publisher to hopefully support

1308

00:58:54,780--> 00:58:56,910

the remainder of that book.

1309

00:58:56,910--> 00:58:59,160

So every project's different,

1310

00:58:59,160--> 00:59:00,690

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but yeah, we are looking more generally

1311

00:59:00,690--> 00:59:04,030

at what is the risk of us

investing in this project

1312

00:59:04,980--> 00:59:07,350

and for it then potentially

not to reach readers,

1313

00:59:07,350--> 00:59:10,928

but we know there's risk

in most, if not all,

1314

00:59:10,928--> 00:59:13,593

especially if people are

writing speculatively.

1315

00:59:16,680--> 00:59:17,840

- Absolutely.

1316

00:59:17,840--> 00:59:18,690

So if you haven't got an agent,

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1317

00:59:18,690--> 00:59:20,910

if you haven't got a publisher,
it is going to be trickier

1318

00:59:20,910--> 00:59:23,310

to get that funding,

1319

00:59:23,310--> 00:59:25,020

but not necessarily impossible.

1320

00:59:25,020--> 00:59:25,950

Have the conversation

1321

00:59:25,950--> 00:59:30,480

and see what could be possible
because it's public money

1322

00:59:30,480--> 00:59:32,837

and you are looking
objectively at the pros

1323

00:59:32,837--> 00:59:34,323

and cons of any application.

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1324

00:59:37,680--> 00:59:40,530

Talking about match funding
that's come up in the Q&A,

1325

00:59:40,530--> 00:59:42,150

the 10% match funding,

1326

00:59:42,150--> 00:59:45,181

does that, if that includes
things like photography space

1327

00:59:45,181--> 00:59:49,400

to do in the project, et
cetera, would you put that

1328

00:59:49,400--> 00:59:50,763

as a monetary value?

1329

00:59:52,080--> 00:59:54,150

- Yes, you can put that
as supporting kind.

1330

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00:59:54,150--> 00:59:56,820

Supporting kind is really
important for your match funding,

1331

00:59:56,820--> 00:59:58,320

especially if you are an individual

1332

00:59:58,320--> 01:00:02,250

and we recognise that it can
be hard to find that 10%.

1333

01:00:02,250--> 01:00:07,250

So say you were coming in to write a book

1334

01:00:07,290--> 01:00:09,120

and as part of writing
that book, you were going

1335

01:00:09,120--> 01:00:12,870

to do some workshops based
on the themes of your books

1336

01:00:12,870--> 01:00:17,130

in a bookshop, and the bookshop

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gave you the space for free,

1337

01:00:17,130--> 01:00:21,240

but normally they would charge

200 pounds to hire that space

1338

01:00:21,240--> 01:00:24,390

and that's 200 pounds of supporting kind,

1339

01:00:24,390--> 01:00:27,453

that you can put its match

funding into your projects.

1340

01:00:28,590--> 01:00:29,640

Does that make sense?

1341

01:00:31,680--> 01:00:33,330

Yeah, great.

1342

01:00:33,330--> 01:00:35,070

Pete, you wanna add anything on that?

1343

01:00:35,070--> 01:00:37,410

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- No, no, I think you've covered it, Patrick.

1344

01:00:37,410--> 01:00:42,410

Yeah, just to echo that, what,

1345

01:00:42,480--> 01:00:46,830

the 10% match funding was mandatory, it's now not mandatory.

1346

01:00:46,830--> 01:00:49,190

And while we ask you to try

1347

01:00:49,190--> 01:00:51,660

and have those conversations with your partners

1348

01:00:51,660--> 01:00:54,360

and look for those sources of those sources

1349

01:00:54,360--> 01:00:56,370

of income, we do appreciate

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1350

01:00:56,370--> 01:00:57,750

that there are certain circumstances

1351

01:00:57,750--> 01:00:58,980

where that might not be possible.

1352

01:00:58,980--> 01:01:02,370

For example, there might be
projects where you are working

1353

01:01:02,370--> 01:01:04,950

with groups who are very hard to reach

1354

01:01:04,950--> 01:01:06,420

and might have particular barriers,

1355

01:01:06,420--> 01:01:10,470

so therefore charging for
events may not be appropriate,

1356

01:01:10,470--> 01:01:13,380

and therefore it would be
reasonable that you didn't have

1357

01:01:13,380--> 01:01:14,880

that particular income stream

1358

01:01:14,880--> 01:01:17,940

because it would be a barrier
to you achieving your aims.

1359

01:01:17,940--> 01:01:21,780

So again, it is very much
based on the specifics

1360

01:01:21,780--> 01:01:22,980

of what you're trying to achieve

1361

01:01:22,980--> 01:01:25,180

in your projects and
what the ambitions are.

1362

01:01:30,660--> 01:01:32,940

- Does anyone else wanna come in on that

1363

01:01:32,940--> 01:01:37,200

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before I move on to self-publishing

1364

01:01:37,200--> 01:01:40,410

and what, how there is

for those who are applying

1365

01:01:40,410--> 01:01:43,200

for project grants when

they're self-publishing?

1366

01:01:43,200--> 01:01:44,550

Who wants to take that one?

1367

01:01:47,100--> 01:01:48,960

- You can come in for self-publishing

1368

01:01:48,960--> 01:01:51,783

because we recognise that many writers,

1369

01:01:52,650--> 01:01:54,660

particularly poets will start off

1370

01:01:54,660--> 01:01:56,880

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by self-publishing their own pamphlets

1371

01:01:56,880--> 01:01:58,320

or something along those lines

1372

01:01:58,320--> 01:02:00,660

to get their work out there.

1373

01:02:00,660--> 01:02:03,600

And it has become a very
big part of the industry

1374

01:02:03,600--> 01:02:07,020

with the rise of Kindle, et cetera.

1375

01:02:07,020--> 01:02:09,300

But you will, if you're
coming in for self-publishing,

1376

01:02:09,300--> 01:02:11,790

you will have to have a very clear idea

1377

01:02:11,790--> 01:02:13,350

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of how you're gonna market that book

1378

01:02:13,350--> 01:02:14,670

once you've self-published.

1379

01:02:14,670--> 01:02:16,980

And yeah, I would really

think about that aspect

1380

01:02:16,980--> 01:02:21,720

of engagement of readers,

of reach, of partners

1381

01:02:21,720--> 01:02:24,600

who are gonna help you

with that reach to make

1382

01:02:24,600--> 01:02:27,213

a strong, punchy application.

1383

01:02:28,080--> 01:02:32,010

As I said earlier, we are

limiting the eligibility

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1384

01:02:32,010--> 01:02:35,760

of author-funded presses,
which are presses

1385

01:02:35,760--> 01:02:39,464

that would charge an author
to publish their work

1386

01:02:39,464--> 01:02:42,723

because we don't think that's
value for public money.

1387

01:02:43,950--> 01:02:47,400

- And just to add to this,
we've been doing a lot

1388

01:02:47,400--> 01:02:49,650

of work recently around
comics and graphic novels,

1389

01:02:49,650--> 01:02:53,040

and it's very, very common,
especially for comics creators

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1390

01:02:53,040--> 01:02:55,410

to self-publish through zines,

1391

01:02:55,410--> 01:02:57,570

to be creating their own zines, zines,

1392

01:02:57,570--> 01:02:59,403

however you choose to pronounce it.

1393

01:03:00,600--> 01:03:03,210

And you know, it's very much

understood that that's part

1394

01:03:03,210--> 01:03:06,120

of the nature of that

particular part of the sector.

1395

01:03:06,120--> 01:03:09,870

So again, you know, it is something

1396

01:03:09,870--> 01:03:12,990

that we do acknowledge

that there are differences,

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1397

01:03:12,990--> 01:03:15,990

as Patrick highlighted,
especially in poetry as well,

1398

01:03:15,990--> 01:03:17,880

where it is appropriate

1399

01:03:17,880--> 01:03:20,740

or it's very reasonable that
you may be self-publishing

1400

01:03:21,930--> 01:03:23,670

your works, but it is very much based

1401

01:03:23,670--> 01:03:25,720

on that distribution model that you have.

1402

01:03:28,980--> 01:03:32,010

- We, I mean, we
supported self-publishers,

1403

01:03:32,010--> 01:03:34,410

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I suppose, through comics
and graphic novels as well.

1404

01:03:34,410--> 01:03:35,490

We know it's much more

1405

01:03:35,490--> 01:03:40,020

of a, quite often an independent model

1406

01:03:40,020--> 01:03:42,780

of creation, but more generally

1407

01:03:42,780--> 01:03:44,640

we don't support self-publishing

1408

01:03:44,640--> 01:03:49,620

through our, or contribution
models through our open fund.

1409

01:03:49,620--> 01:03:53,070

I suppose we would
probably group quite a lot

1410

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01:03:53,070--> 01:03:55,350

of things under the
self-publishing banner,

1411

01:03:55,350--> 01:03:58,890

which we know there are
various kinda hybrid models,

1412

01:03:58,890--> 01:04:01,710

but anything where we have
an author contribution

1413

01:04:01,710--> 01:04:04,475

towards the publication of their work,

1414

01:04:04,475--> 01:04:07,500

we don't support through that fund.

1415

01:04:07,500--> 01:04:09,810

I mean, we know that
people create amazing work

1416

01:04:09,810--> 01:04:12,390

and publish them really well, many people,

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1417

01:04:12,390--> 01:04:14,633

but it is very hard to...

1418

01:04:16,970--> 01:04:18,720

It's very hard to engage with
quite a lot of our criteria,

1419

01:04:18,720--> 01:04:21,300

I think, if you are self-publishing

1420

01:04:21,300--> 01:04:23,913

and the kind of things
that we need evidence of.

1421

01:04:24,750--> 01:04:28,260

We have supports of self-publishing
through crowdfunding.

1422

01:04:28,260--> 01:04:30,713

So we have crowdfund,

1423

01:04:32,730--> 01:04:35,760

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really specific programmes

where we kinda match fund,

1424

01:04:35,760--> 01:04:38,130

and that's been really

attractive to comics.

1425

01:04:38,130--> 01:04:40,121

Particularly, we support

1426

01:04:40,121--> 01:04:42,060

self-publishing more generally,

1427

01:04:42,060--> 01:04:46,650

but comics, that's been a really

attractive option for them.

1428

01:04:46,650--> 01:04:48,750

So sometimes we do have

quite specific projects

1429

01:04:48,750--> 01:04:50,540

that allows us to engage with people

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1430

01:04:50,540--> 01:04:53,820

that are more standard funds,

1431

01:04:53,820--> 01:04:55,320

the criteria don't allow

1432

01:04:55,320--> 01:04:56,970

or the eligibility doesn't allow.

1433

01:05:00,704--> 01:05:01,537

- Okay, thank you.

1434

01:05:01,537--> 01:05:04,800

Leusa, anything else on that,

or should I move on to letters

1435

01:05:04,800--> 01:05:07,320

of support from within the industry?

1436

01:05:07,320--> 01:05:08,153

- So move on.

1437

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01:05:08,153--> 01:05:10,406

I'm very aware that

most of these questions,

1438

01:05:10,406--> 01:05:12,633

I'm not directed, so don't worry about me.

1439

01:05:12,633--> 01:05:14,280

- Chip in whenever you want to though.

1440

01:05:14,280--> 01:05:15,460

Chip in.

1441

01:05:15,460--> 01:05:18,330

So in terms of letters of support,

1442

01:05:18,330--> 01:05:21,543

who would constitute being

an appropriate person?

1443

01:05:23,465--> 01:05:26,460

- Well, anybody that

you've had contact with

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1444

01:05:26,460--> 01:05:29,010

really in the literary landscape.

1445

01:05:29,010--> 01:05:31,620

So say you are completely budding,

1446

01:05:31,620--> 01:05:36,510

but you've done a few

workshops at your local library

1447

01:05:36,510--> 01:05:38,880

and creative writing

workshops, then the person

1448

01:05:38,880--> 01:05:41,250

who facilitates that

creative writing workshop,

1449

01:05:41,250--> 01:05:44,400

you could ask to write a

letter of support for you

1450

01:05:44,400--> 01:05:47,394

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because they will, you know,
if they're the host of that

1451

01:05:47,394--> 01:05:49,032

and so they'll have a reputation,

1452

01:05:49,032--> 01:05:53,190

and, but, or it could be,
you know, you've published

1453

01:05:53,190--> 01:05:55,080

a book before and you ask your publisher

1454

01:05:55,080--> 01:05:56,370

to write that for you.

1455

01:05:56,370--> 01:05:58,650

Your agent could write
it for you, you know.

1456

01:05:58,650--> 01:06:00,300

And I would say with letters of support,

1457

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01:06:00,300--> 01:06:02,610

make them quite succinct

1458

01:06:02,610--> 01:06:04,230

because as came up in the presentation.

1459

01:06:04,230--> 01:06:06,668

We get a lot of applications for DYCP,

1460

01:06:06,668--> 01:06:08,070

there's a lot to read through,

1461

01:06:08,070--> 01:06:11,100

so we don't need like a two-page glowing,

1462

01:06:11,100--> 01:06:14,400

you know, enconium of
everything you've done.

1463

01:06:14,400--> 01:06:16,320

Like, you know, a couple of short,

1464

01:06:16,320--> 01:06:18,903

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punchy paragraphs is fine.

1465

01:06:20,190--> 01:06:21,023

- Absolutely.

1466

01:06:21,023--> 01:06:23,610

And one of the aspects I think

1467

01:06:23,610--> 01:06:25,080

that makes a stronger letter of support

1468

01:06:25,080--> 01:06:26,730

is not only that they

can talk about the work

1469

01:06:26,730--> 01:06:28,410

that you've done with them,

but they can also talk

1470

01:06:28,410--> 01:06:29,730

about your potential.

1471

01:06:29,730--> 01:06:31,530

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Because often with DYCP,

1472

01:06:31,530--> 01:06:33,120

because it is developmental, it might be

1473

01:06:33,120--> 01:06:36,060

that you're moving into

a different area of work.

1474

01:06:36,060--> 01:06:38,280

You might be a poet who then wants

1475

01:06:38,280--> 01:06:41,310

to transition into, say,

shop fiction for example.

1476

01:06:41,310--> 01:06:43,650

If they can talk about your potential

1477

01:06:43,650--> 01:06:45,270

to move into that other area,

1478

01:06:45,270--> 01:06:47,100

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I think that gives us the confidence

1479

01:06:47,100--> 01:06:50,070

that the sector also sees that potential

1480

01:06:50,070--> 01:06:53,010

and wants to support that
potential that you, that area

1481

01:06:53,010--> 01:06:54,260

that you want to explore.

1482

01:06:57,300--> 01:07:02,160

- For us, I think what's quite practical,

1483

01:07:02,160--> 01:07:05,580

I think just somebody
supporting the quality

1484

01:07:05,580--> 01:07:08,400

of your writing doesn't,
isn't particularly practical

1485

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01:07:08,400--> 01:07:09,810

even if they're a well known author.

1486

01:07:09,810--> 01:07:12,540

I mean, it can be quite nice support,

1487

01:07:12,540--> 01:07:15,930

but it doesn't really

benefit the application.

1488

01:07:15,930--> 01:07:20,550

I would say when agents,

to an an agent evidence,

1489

01:07:20,550--> 01:07:21,770

they will represent the work,

1490

01:07:21,770--> 01:07:24,840

and especially that they

see the work as something

1491

01:07:24,840--> 01:07:28,380

they're confident they can

place, that can be supportive,

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1492

01:07:28,380--> 01:07:31,410

or a publisher, even if it's notes

1493

01:07:31,410--> 01:07:33,300

of interest from publishers,

1494

01:07:33,300--> 01:07:35,043

that can be great evidence.

1495

01:07:37,740--> 01:07:38,573

I mean, anything.

1496

01:07:38,573--> 01:07:40,457

I suppose, if you were coming in

1497

01:07:40,457--> 01:07:42,870

to run a number of spoken
word nights, it would be good

1498

01:07:42,870--> 01:07:45,210

to have evidence of the venue

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1499

01:07:45,210--> 01:07:49,320

or other kind of in-kind

contributions from others.

1500

01:07:49,320--> 01:07:52,440

It can be good to evidence

those or any budget

1501

01:07:52,440--> 01:07:54,180

and income that people are providing.

1502

01:07:54,180--> 01:07:57,123

So for me it's all evidence-based.

1503

01:08:00,150--> 01:08:00,983

- Thank you.

1504

01:08:00,983--> 01:08:02,142

And,

1505

01:08:02,142--> 01:08:02,975

(dog barking)

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1506

01:08:02,975--> 01:08:04,020

sorry, anyone who can hear a barking dog,

1507

01:08:04,020--> 01:08:06,840

that's my little PA there.

1508

01:08:06,840--> 01:08:08,640

Can individuals apply for both project

1509

01:08:08,640--> 01:08:11,673

and DYCP grants at around the same time?

1510

01:08:12,630--> 01:08:13,590

- So I can fill

1511

01:08:13,590--> 01:08:15,890

that one, Patrick.

- Yeah, sure.

1512

01:08:15,890--> 01:08:19,080

- And so you can't have two applications

1513

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01:08:19,080--> 01:08:21,780

under decision at the
same time for both funds.

1514

01:08:21,780--> 01:08:25,020

So you would have to wait
for a decision on one

1515

01:08:25,020--> 01:08:27,210

before you applied for the other.

1516

01:08:27,210--> 01:08:31,470

I suppose, and that also applies
to project grants as well.

1517

01:08:31,470--> 01:08:35,760

So with project grants,
you make an application.

1518

01:08:35,760--> 01:08:37,410

While you are waiting for a decision,

1519

01:08:37,410--> 01:08:39,000

you can't make another application.

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1520

01:08:39,000--> 01:08:41,420

But once you have your decision, you can.

1521

01:08:41,420--> 01:08:45,420

There may then, there may
be exceptional circumstances

1522

01:08:45,420--> 01:08:49,680

where we might grant you permission

1523

01:08:49,680--> 01:08:51,270

to make a second application,

1524

01:08:51,270--> 01:08:53,490

but they are exceptional circumstances

1525

01:08:53,490--> 01:08:54,930

and there is a process that's outlined

1526

01:08:54,930--> 01:08:57,750

in our guidance for that.

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1527

01:08:57,750--> 01:09:01,170

What I would say as well is if
you are thinking of applying

1528

01:09:01,170--> 01:09:03,930

for a project grant and a
DYCP around the same time,

1529

01:09:03,930--> 01:09:05,340

consider your own capacity

1530

01:09:05,340--> 01:09:07,890

to manage both projects at the same time.

1531

01:09:07,890--> 01:09:09,210

DYCP is designed

1532

01:09:09,210--> 01:09:13,230

to be a very intensive personal
development period of time.

1533

01:09:13,230--> 01:09:16,220

A project grant can be a

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huge amount of work in terms

1534

01:09:16,220--> 01:09:18,510

of the admin and as all the things

1535

01:09:18,510--> 01:09:19,530

that we've outlined in terms

1536

01:09:19,530--> 01:09:22,470

of engaging audiences, creating work.

1537

01:09:22,470--> 01:09:24,750

So consider whether you would be able

1538

01:09:24,750--> 01:09:28,053

to get maximum value out

of both at the same time.

1539

01:09:29,220--> 01:09:31,980

Patrick, I don't know if you

have anything else to add, but.

1540

01:09:31,980--> 01:09:33,742

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- No, I think that was very clear.

1541

01:09:33,742--> 01:09:34,825

Thanks, Pete.

1542

01:09:39,878--> 01:09:41,878

Oh Anna, you're on mute.

1543

01:09:44,357--> 01:09:45,190

- Back in technical skills training.

1544

01:09:45,190--> 01:09:48,670

So around website development,
audio, visual skills training

1545

01:09:49,560--> 01:09:52,203

and such training we covered by funding.

1546

01:09:54,210--> 01:09:56,340

- Technical skills training.

1547

01:09:56,340--> 01:09:58,830

I mean, it would have to

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have a creative aspect to it,

1548

01:09:58,830--> 01:10:01,830

so it would have to be very

integral to your projects.

1549

01:10:01,830--> 01:10:05,040

Like say for your

development as an artist,

1550

01:10:05,040--> 01:10:07,110

say for instance that you are a novelist

1551

01:10:07,110--> 01:10:10,620

and you wanted to come in,

and this is just hypothetical,

1552

01:10:10,620--> 01:10:12,570

but you wanted to come in and do something

1553

01:10:12,570--> 01:10:16,440

like what do they call the

hypertext novel on the internet

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1554

01:10:16,440--> 01:10:19,050

or something like that, and
like that has all the links

1555

01:10:19,050--> 01:10:20,430

and you can go through it,

1556

01:10:20,430--> 01:10:21,750

and so you wanted to train up

1557

01:10:21,750--> 01:10:25,020

in like digital web
design because of that,

1558

01:10:25,020--> 01:10:26,460

that's something that you could do.

1559

01:10:26,460--> 01:10:28,920

But just technical skills itself

1560

01:10:28,920--> 01:10:33,633

wouldn't essentially be
an artistic development.

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1561

01:10:39,660--> 01:10:41,660

- Anything you want to jump in on, Alan,

1562

01:10:42,780--> 01:10:44,643

or shall we move on?

1563

01:10:45,765--> 01:10:46,598

And--

1564

01:10:46,598--> 01:10:47,431

- Okay, to move on?

1565

01:10:47,431--> 01:10:48,264

- Yeah.

1566

01:10:48,264--> 01:10:50,310

Okay, do racing through these.

1567

01:10:50,310--> 01:10:52,773

Another question for Patrick and Pete,

1568

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01:10:53,635--> 01:10:58,440

and that's someone who's working
on poetry project funding,

1569

01:10:58,440--> 01:11:01,170

including time to write, oh,
the question has disappeared.

1570

01:11:01,170--> 01:11:03,030

I'll just move back up to it.

1571

01:11:03,030--> 01:11:05,070

To write and research,
both receiving mentorship

1572

01:11:05,070--> 01:11:07,620

and delivering workshops,
passing on what they learn

1573

01:11:07,620--> 01:11:09,210

as they go and creating

1574

01:11:09,210--> 01:11:12,480

a poetry collection draught

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to be done by the end.

1575

01:11:12,480--> 01:11:14,340

Does that sound broadly appropriate?

1576

01:11:14,340--> 01:11:16,920

It straddles two categories,
public taking part

1577

01:11:16,920--> 01:11:18,570

and developing their own practise.

1578

01:11:18,570--> 01:11:19,590

Does that work?

1579

01:11:19,590--> 01:11:20,583

Which do I take?

1580

01:11:21,936--> 01:11:25,050

- Yeah, it sounds like it could be DYCP.

1581

01:11:25,050--> 01:11:28,350

The only trouble is if

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you're already doing it,

1582

01:11:28,350--> 01:11:30,780

then we can't fund retrospectively.

1583

01:11:30,780--> 01:11:33,780

So it would have to be a future project

1584

01:11:33,780--> 01:11:36,513

or development opportunity

that you're coming in for.

1585

01:11:38,738--> 01:11:40,860

- Yeah, I mean, depending

on how it's framed,

1586

01:11:40,860--> 01:11:43,650

obviously with the limited

information that we have there,

1587

01:11:43,650--> 01:11:46,560

if the emphasis is on the workshops

1588

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01:11:46,560--> 01:11:48,390

and on the public taking part,

1589

01:11:48,390--> 01:11:49,680

as we said in our presentation,

1590

01:11:49,680--> 01:11:52,230

that that might more likely

to be a project grant

1591

01:11:52,230--> 01:11:54,450

because that's the emphasis

is on the public engagement

1592

01:11:54,450--> 01:11:56,040

and the public taking part.

1593

01:11:56,040--> 01:11:58,260

If the emphasis of what you want to do

1594

01:11:58,260--> 01:12:02,010

is around taking the next

creative step in the journey,

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1595

01:12:02,010--> 01:12:04,440

then it's more around developing
your creative practise.

1596

01:12:04,440--> 01:12:07,320

If you are unclear as Patrick highlighted,

1597

01:12:07,320--> 01:12:09,210

that might be a conversation
that we can have,

1598

01:12:09,210--> 01:12:10,740

capacity permitting, to talk

1599

01:12:10,740--> 01:12:12,030

about whether your ambitions sit

1600

01:12:12,030--> 01:12:14,310

within one fund or the other.

1601

01:12:14,310--> 01:12:16,950

You can contact our customer
services team, again,

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1602

01:12:16,950--> 01:12:18,915

to talk about the eligibility
for both programmes

1603

01:12:18,915--> 01:12:21,453

and what might be most appropriate.

1604

01:12:24,780--> 01:12:25,613

- Thank you.

1605

01:12:25,613--> 01:12:28,470

And could you also say
something about the tax aspect

1606

01:12:28,470--> 01:12:31,500

of receiving project and DYCP grants?

1607

01:12:31,500--> 01:12:34,380

- We can't advise on
tax, we just don't, yeah.

1608

01:12:34,380--> 01:12:36,447

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So get in touch with the SoA

1609

01:12:36,447--> 01:12:39,180

and we can respond

individually on that one.

1610

01:12:39,180--> 01:12:41,940

Drop us an email and

we can get back to you.

1611

01:12:41,940--> 01:12:45,213

As members of the SoA,

you also have access

1612

01:12:45,213--> 01:12:48,270

to a free tax outline, so get in touch

1613

01:12:48,270--> 01:12:51,000

with info at societyofauthors.org.

1614

01:12:51,000--> 01:12:53,040

Mid-career writers.

1615

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01:12:53,040--> 01:12:56,400

So does targeting mid-career authors imply

1616

01:12:56,400--> 01:13:00,393

that older writers are not
invited to apply the DYCP?

1617

01:13:01,710--> 01:13:02,543

- Absolutely not.

1618

01:13:02,543--> 01:13:03,376

No.

1619

01:13:03,376--> 01:13:05,640

You can come in at any time and
at any stage in your career.

1620

01:13:05,640--> 01:13:07,320

I think we're saying mid-career

1621

01:13:07,320--> 01:13:08,640

because like you are coming in

1622

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01:13:08,640--> 01:13:10,680

for developmental opportunities,

1623

01:13:10,680--> 01:13:13,200

so therefore it's how you assess yourself

1624

01:13:13,200--> 01:13:15,450

as in terms of your career.

1625

01:13:15,450--> 01:13:18,840

If you're coming in for
developmental opportunity,

1626

01:13:18,840--> 01:13:20,400

then obviously you think you're mid-career

1627

01:13:20,400--> 01:13:22,609

'cause you've still got
somewhere to go in your career.

1628

01:13:22,609--> 01:13:24,825

I mean, if you've won the
booker twice for your novels,

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1629

01:13:24,825--> 01:13:26,790

you know, and you've got
board of novel writing,

1630

01:13:26,790--> 01:13:28,140

you wanna come in for poetry,

1631

01:13:28,140--> 01:13:29,850

and that's like going up, isn't it?

1632

01:13:29,850--> 01:13:32,927

Like in into a new step
change of your career.

1633

01:13:34,590--> 01:13:36,660

- Yeah, and we support
writers at all stages as well,

1634

01:13:36,660--> 01:13:39,270

all professional stages anyway.

1635

01:13:39,270--> 01:13:41,910

And there are many different

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arguments for support.

1636

01:13:41,910--> 01:13:45,660

Some can be to kinda launch
and develop an emergent career.

1637

01:13:45,660--> 01:13:47,337

We have a lot of mid-career writers

1638

01:13:47,337--> 01:13:49,710

who are in very difficult positions

1639

01:13:49,710--> 01:13:52,563

because they're maybe between
agents, between publishers,

1640

01:13:53,490--> 01:13:55,650

less attractive to a publisher

1641

01:13:55,650--> 01:13:57,050

because they're not a debut,

1642

01:13:59,062--> 01:14:00,510

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a new name or a debut.

1643

01:14:00,510--> 01:14:03,180

And then we have quite a lot
of, we've supported a lot

1644

01:14:03,180--> 01:14:06,160

of actually quite well known older authors

1645

01:14:07,350--> 01:14:09,990

very deep into their
careers and they've got

1646

01:14:09,990--> 01:14:14,400

their own issues and barriers
or coming back to their craft

1647

01:14:14,400--> 01:14:17,610

or finding it difficult
to find a publisher.

1648

01:14:17,610--> 01:14:18,960

Really great writers.

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1649

01:14:18,960--> 01:14:21,450

So it's been a pleasure
of supporting them.

1650

01:14:21,450--> 01:14:24,180

So there are definitely
different arguments

1651

01:14:24,180--> 01:14:26,610

for authors at all different
stages of their career,

1652

01:14:26,610--> 01:14:28,980

especially if considering different art

1653

01:14:28,980--> 01:14:30,720

at different literary forms as well.

1654

01:14:30,720--> 01:14:32,190

I think Patrick, you
mentioned poetry there,

1655

01:14:32,190--> 01:14:36,000

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and poets quite often require support

1656

01:14:36,000--> 01:14:37,050

throughout their career,

1657

01:14:37,050--> 01:14:39,120

whereas maybe a more commercial novelist

1658

01:14:39,120--> 01:14:43,953

might have secured the kinda
deals that support them.

1659

01:14:45,149--> 01:14:48,030

- And I think we also like, we acknowledge

1660

01:14:48,030--> 01:14:51,637

that an author can be emerging
at any point in their life.

1661

01:14:51,637--> 01:14:53,577

You know, like they could, you
could have retired and like,

1662

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01:14:53,577--> 01:14:55,680

and then you've decided

to turn your hand finally

1663

01:14:55,680--> 01:14:57,030

to that author you wanted to write

1664

01:14:57,030--> 01:14:58,590

and then you're an emerging author.

1665

01:14:58,590--> 01:15:01,560

So emerging doesn't

equate just with young.

1666

01:15:01,560--> 01:15:05,100

- Yeah, and just to add, we, you know,

1667

01:15:05,100--> 01:15:06,930

I've had this question before around,

1668

01:15:06,930--> 01:15:08,310

I've had Arts Council funding once,

1669

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01:15:08,310--> 01:15:09,930

I can't apply again, can I?

1670

01:15:09,930--> 01:15:12,300

Which is, you know, which is absolutely,

1671

01:15:12,300--> 01:15:13,350

you know, is incorrect.

1672

01:15:13,350--> 01:15:15,690

I mean, you can have

a funding relationship

1673

01:15:15,690--> 01:15:18,240

with the Arts Council right

across your creative career,

1674

01:15:18,240--> 01:15:19,710

and it might go through peaks and troughs.

1675

01:15:19,710--> 01:15:22,860

There might be periods where

you feel more developmental

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1676

01:15:22,860--> 01:15:25,200

and then you have work that's
also ready for community,

1677

01:15:25,200--> 01:15:28,380

so you may go between
different funding programmes.

1678

01:15:28,380--> 01:15:30,270

So, you know, please keep it in mind,

1679

01:15:30,270--> 01:15:32,103

at all stages of your career.

1680

01:15:35,970--> 01:15:37,350

- I have thrown off the headset.

1681

01:15:37,350--> 01:15:38,850

Is my audio any better?

1682

01:15:38,850--> 01:15:40,680

I've been listening to the chat

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1683

01:15:40,680--> 01:15:43,830

and I've acted, the headset is by my side.

1684

01:15:43,830--> 01:15:46,770

Hopefully the audio will stop wavering

1685

01:15:46,770--> 01:15:48,600

and hopefully is loud and clear.

1686

01:15:48,600--> 01:15:49,650

So on we go.

1687

01:15:49,650--> 01:15:50,760

Yay, we can hear.

1688

01:15:50,760--> 01:15:51,593

Excellent.

1689

01:15:51,593--> 01:15:52,530

That's what we like to hear.

1690

01:15:52,530--> 01:15:55,590

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So in terms of DYCP and project grants,

1691

01:15:55,590--> 01:15:58,113

is household income taken into account?

1692

01:15:59,837--> 01:16:02,523

- No, it's just a project budget itself.

1693

01:16:03,900--> 01:16:05,433

- Late flying through.

1694

01:16:06,450--> 01:16:08,160

We've talked about, letters of support,

1695

01:16:08,160--> 01:16:09,000

yes, please do.

1696

01:16:09,000--> 01:16:09,960

Sorry, Alan.

1697

01:16:09,960--> 01:16:11,151

- This is a really interesting one.

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1698

01:16:11,151--> 01:16:12,630

I think, I mean, budgets more generally,

1699

01:16:12,630--> 01:16:16,200

I don't think authors

often know what to come in,

1700

01:16:16,200--> 01:16:18,600

how to approach their budget with us.

1701

01:16:18,600--> 01:16:21,480

A lot of other art forms are

very clear industry standards

1702

01:16:21,480--> 01:16:22,313

and day rates and so on.

1703

01:16:22,313--> 01:16:24,690

I think it's very difficult

to find those standards

1704

01:16:24,690--> 01:16:29,690

for writing projects off scope novels,

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1705

01:16:30,000--> 01:16:32,040

collections and so on.

1706

01:16:32,040--> 01:16:34,680

We would normally recommend
that people, authors come in

1707

01:16:34,680--> 01:16:36,030

for living costs.

1708

01:16:36,030--> 01:16:38,760

That's how they can budget their time.

1709

01:16:38,760--> 01:16:41,700

There are some standards
they can consider,

1710

01:16:41,700--> 01:16:44,280

but primarily sometimes

1711

01:16:44,280--> 01:16:45,660

they're very difficult

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over a longer period.

1712

01:16:45,660--> 01:16:48,643

So yeah, living costs are the most,

1713

01:16:48,643--> 01:16:51,690

or sometimes some sort of wage

1714

01:16:51,690--> 01:16:53,789

that somebody's applied to their time,

1715

01:16:53,789--> 01:16:56,820

but that's the most

common approach to budget.

1716

01:16:56,820--> 01:17:00,180

- Yeah, and don't come in for

projects that is just a labour

1717

01:17:00,180--> 01:17:03,030

of love because we want to see all artists

1718

01:17:03,030--> 01:17:06,300

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and writers to be paid

appropriately for their time,

1719

01:17:06,300--> 01:17:08,730

and we will ask you about

fair pay, how you calculated

1720

01:17:08,730--> 01:17:12,690

fair pay, and of course, you

know, one of the organisations

1721

01:17:12,690--> 01:17:13,890

that you may want to reference

1722

01:17:13,890--> 01:17:16,920

about how you calculated fair

pay is the Society of Authors

1723

01:17:16,920--> 01:17:20,700

that would, you know,

make for a strong aspect

1724

01:17:20,700--> 01:17:22,800

of that application on the form.

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1725

01:17:22,800--> 01:17:25,110

And also make sure that
you pay, if you're age 23

1726

01:17:25,110--> 01:17:26,790

or over, that you pay yourself

1727

01:17:26,790--> 01:17:29,943

at least the living wage per hour.

1728

01:17:32,820--> 01:17:33,780

- Thank you, Patrick.

1729

01:17:33,780--> 01:17:34,980

And for more information, yes,

1730

01:17:34,980--> 01:17:36,810

have a look on the SoA website.

1731

01:17:36,810--> 01:17:38,760

We have observed rates there,

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1732

01:17:38,760--> 01:17:41,730

but also SoA members can
get in touch individually

1733

01:17:41,730--> 01:17:44,613

if they've got specific
questions on rates of pay.

1734

01:17:48,360--> 01:17:51,750

Oh, I think we're going
back to self-publishing.

1735

01:17:51,750--> 01:17:53,610

What's this question?

1736

01:17:53,610--> 01:17:56,310

So they've been printing their
own international magazine

1737

01:17:56,310--> 01:17:57,750

for over 20 years and have produced

1738

01:17:57,750--> 01:18:01,380

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and published a number of books
for themselves and clients.

1739

01:18:01,380--> 01:18:03,090

With that knowledge in mind,

1740

01:18:03,090--> 01:18:05,520

would that put them in a
better position with regard

1741

01:18:05,520--> 01:18:08,403

to the publisher-attached information?

1742

01:18:12,240--> 01:18:14,640

So open to the room
about self-publishing--

1743

01:18:14,640--> 01:18:15,473

- Does that mean

1744

01:18:15,473--> 01:18:18,094

that they would publish their own work?

1745

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01:18:18,094--> 01:18:19,710

I suppose for us it's the main question

1746

01:18:19,710--> 01:18:22,110

is somebody publishing
their own work regardless

1747

01:18:23,006--> 01:18:23,839

of their experience.

1748

01:18:23,839--> 01:18:28,230

So we have had some kinda
pushback on from individuals

1749

01:18:28,230--> 01:18:30,690

who can demonstrate really
significant experience

1750

01:18:30,690--> 01:18:31,523

in publishing work.

1751

01:18:31,523--> 01:18:33,330

And so we're not arguing about the quality

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1752

01:18:33,330--> 01:18:36,240

of the publishing process,

1753

01:18:36,240--> 01:18:40,005

but I suppose the model of
publishing your own work

1754

01:18:40,005--> 01:18:41,793

is puts at the heart of it.

1755

01:18:44,130--> 01:18:46,350

- Yeah, if like a small publisher

1756

01:18:46,350--> 01:18:47,957

that has a really good track record

1757

01:18:47,957--> 01:18:51,480

of publishing other authors comes in,

1758

01:18:51,480--> 01:18:54,570

but the director of the
small publishers decide

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1759

01:18:54,570--> 01:18:58,230

to publish themselves, then we
may question why the director

1760

01:18:58,230--> 01:19:01,720

of the small publisher
is publishing themselves.

1761

01:19:02,593--> 01:19:05,543

- I think what's key there is
demand, demonstrating demand,

1762

01:19:06,381--> 01:19:10,533

'cause that doesn't
necessarily demonstrate that.

1763

01:19:14,067--> 01:19:15,453

- Both.

1764

01:19:15,453--> 01:19:16,653

Back to pay.

1765

01:19:18,870--> 01:19:21,720

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To be impartial as always, as
has been noted in the chat,

1766

01:19:21,720--> 01:19:24,660

that the Writer's Guild and
NUJ also have information

1767

01:19:24,660--> 01:19:26,910

on rates of pay and in terms of knowing

1768

01:19:26,910--> 01:19:29,400

what to pay yourself,
look at all of the sources

1769

01:19:29,400--> 01:19:31,440

of information that are available online

1770

01:19:31,440--> 01:19:34,470

in terms of fair pay for
creative practitioners.

1771

01:19:34,470--> 01:19:36,990

There are lots of different tables

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1772

01:19:36,990--> 01:19:39,710

that you can refer to in
terms of hourly rates,

1773

01:19:39,710--> 01:19:43,590

so make sure you are
paying yourself fairly

1774

01:19:43,590--> 01:19:45,210

when you are looking at rates of pay

1775

01:19:45,210--> 01:19:47,490

and what you should be applying for.

1776

01:19:47,490--> 01:19:50,610

And when in doubt, either get
in touch with any one of us

1777

01:19:50,610--> 01:19:54,090

or as you say, Writers' Guild
NUJ, there's lots of sources

1778

01:19:54,090--> 01:19:56,010

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of information available

1779

01:19:56,010--> 01:19:58,863

about what constitutes a fair rate of pay.

1780

01:20:00,690--> 01:20:03,870

So are there any more questions?

1781

01:20:03,870--> 01:20:05,280

I think we've managed to get

1782

01:20:05,280--> 01:20:08,940

through all of them in

that have been submitted

1783

01:20:08,940--> 01:20:12,210

in the Q&A box.

1784

01:20:12,210--> 01:20:15,210

If there's any that we've

missed, please do pop it in

1785

01:20:15,210--> 01:20:17,130

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as a question or in the chat box

1786

01:20:17,130--> 01:20:19,350

and we'll pick it up

as the final questions.

1787

01:20:19,350--> 01:20:20,520

Why are we doing that?

1788

01:20:20,520--> 01:20:24,210

What would be your one

takeaway message or top tip

1789

01:20:24,210--> 01:20:26,100

for anyone who's thinking about applying

1790

01:20:26,100--> 01:20:29,493

after listening to today's presentations?

1791

01:20:30,600--> 01:20:33,390

I'll just talk, tape on them progressing

1792

01:20:33,390--> 01:20:34,800

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their creative practise.

1793

01:20:34,800--> 01:20:38,790

I'm gonna go around Patrick,

Peter, then Alan and Leusa.

1794

01:20:38,790--> 01:20:40,290

So over to you guys.

1795

01:20:40,290--> 01:20:41,640

Top tips.

1796

01:20:41,640--> 01:20:42,901

- Sure.

1797

01:20:42,901--> 01:20:44,730

I did see one question

in chat just for DYCP

1798

01:20:44,730--> 01:20:47,010

that was asking, can they

come in for nonfiction?

1799

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01:20:47,010--> 01:20:48,390

You can come in for nonfiction,

1800

01:20:48,390--> 01:20:50,190

and yeah, if you want to.

1801

01:20:50,190--> 01:20:53,010

Top tip for an application,
specificity, right?

1802

01:20:53,010--> 01:20:54,630

Just be really, really specific.

1803

01:20:54,630--> 01:20:56,250

If you are coming in for project grants

1804

01:20:56,250--> 01:20:58,410

and you say you're gonna
work with diverse communities

1805

01:20:58,410--> 01:21:00,750

and underrepresented groups,
tell us what you mean

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1806

01:21:00,750--> 01:21:03,300

by diverse and what you
mean by underrepresented.

1807

01:21:03,300--> 01:21:06,300

Tell us the demographics
that you're going to reach.

1808

01:21:06,300--> 01:21:07,920

The same thing with DYCP.

1809

01:21:07,920--> 01:21:10,890

Like if you've got a plan for
mentorship, like don't come in

1810

01:21:10,890--> 01:21:13,320

and not tell us who the mentor is.

1811

01:21:13,320--> 01:21:15,090

You know, be absolutely,

1812

01:21:15,090--> 01:21:17,910

it's like almost like writing

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an essay in some ways.

1813

01:21:17,910--> 01:21:20,280

Like whenever you make a
supporting statement, back it up

1814

01:21:20,280--> 01:21:23,070

with an example or statistics.

1815

01:21:23,070--> 01:21:25,050

You only have a limited character count,

1816

01:21:25,050--> 01:21:26,790

but really being able

1817

01:21:26,790--> 01:21:29,790

to back up each statement you make is key

1818

01:21:29,790--> 01:21:30,993

for strong application.

1819

01:21:32,850--> 01:21:36,000

- Yeah, I would add, and it

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sounds very simple to say,

1820

01:21:36,000--> 01:21:37,950

but we'll read the guidance and all

1821

01:21:37,950--> 01:21:40,200

and all of the resources that we have.

1822

01:21:40,200--> 01:21:43,890

We have a wide range of
accessible resources.

1823

01:21:43,890--> 01:21:46,410

You know, the guidance
mirrors the application form.

1824

01:21:46,410--> 01:21:48,480

So the prompts that are in
the guidance are the same ones

1825

01:21:48,480--> 01:21:50,550

that you will be asked
in the application form.

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1826

01:21:50,550--> 01:21:54,540

So use the guidance document to inform

1827

01:21:54,540--> 01:21:57,030

the way that you build your project,

1828

01:21:57,030--> 01:21:58,440

the way you think about your project

1829

01:21:58,440--> 01:21:59,820

because then you will be able

1830

01:21:59,820--> 01:22:01,664

to fill in the criteria better.

1831

01:22:01,664--> 01:22:05,580

Also when looking at it,

we've got case studies,

1832

01:22:05,580--> 01:22:08,100

especially for DYCP, which might help you

1833

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01:22:08,100--> 01:22:09,510

to refine your thinking,

1834

01:22:09,510--> 01:22:11,220

especially if you are not quite sure

1835

01:22:11,220--> 01:22:13,140

how to frame a development opportunity

1836

01:22:13,140--> 01:22:15,840

or what things we might support.

1837

01:22:15,840--> 01:22:17,490

Please do go and look at those.

1838

01:22:17,490--> 01:22:18,750

Again, you know, we've mentioned

1839

01:22:18,750--> 01:22:21,450

that we are now publishing more data.

1840

01:22:21,450--> 01:22:23,010

We've published quite a lot of research

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1841

01:22:23,010--> 01:22:24,630

around different art forms,

1842

01:22:24,630--> 01:22:26,100

and the needs of different art forms.

1843

01:22:26,100--> 01:22:28,110

So again, lean on that information

1844

01:22:28,110--> 01:22:30,270

that's on our website in

order to build the best case

1845

01:22:30,270--> 01:22:31,770

for your project that you can.

1846

01:22:34,467--> 01:22:35,643

- Can I jump in?

1847

01:22:38,010--> 01:22:40,410

Exactly what Patrick and Peter said.

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1848

01:22:40,410--> 01:22:42,210

It's a very obvious
thing to say, isn't it?

1849

01:22:42,210--> 01:22:43,743

Read the guidance,

1850

01:22:44,580--> 01:22:48,930

but also to reiterate what I
said in my chat earlier on.

1851

01:22:48,930--> 01:22:51,690

If something's not clear
or if you don't know

1852

01:22:51,690--> 01:22:55,680

what opportunities are the most relevant

1853

01:22:55,680--> 01:22:58,400

or suitable ones for you, just reach out.

1854

01:22:58,400--> 01:23:00,600

We are very quick to reply

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1855

01:23:00,600--> 01:23:02,520

and perhaps we can have a little chat

1856

01:23:02,520--> 01:23:05,430

so that you don't apply for
everything at the same time

1857

01:23:05,430--> 01:23:09,690

because you just want
to receive something.

1858

01:23:09,690--> 01:23:12,510

We create these
opportunities very carefully

1859

01:23:12,510--> 01:23:15,300

and we are looking for specific, you know,

1860

01:23:15,300--> 01:23:19,260

writers on specific places

1861

01:23:19,260--> 01:23:20,880

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on their writing journeys.

1862

01:23:20,880--> 01:23:24,060

So do reach out if we

can help signpost you

1863

01:23:24,060--> 01:23:26,643

towards the correct opportunities.

1864

01:23:29,820--> 01:23:31,980

- Echo pretty much everything said there,

1865

01:23:31,980--> 01:23:34,200

but I think a could tip it.

1866

01:23:34,200--> 01:23:36,960

I mean, people are put

off by the bureaucracy

1867

01:23:36,960--> 01:23:37,863

of the process.

1868

01:23:39,120--> 01:23:43,020

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Please don't be, we don't
mark, people down on grammar

1869

01:23:43,020--> 01:23:45,543

or we don't judge in the
language that's used.

1870

01:23:46,560--> 01:23:48,720

It might feel like you're
feeding your information

1871

01:23:48,720--> 01:23:50,520

into machine, but the other side of it,

1872

01:23:50,520--> 01:23:51,720

a human being's picking it up.

1873

01:23:51,720--> 01:23:54,180

Somebody who knows literature,
who loves literature,

1874

01:23:54,180--> 01:23:57,870

they're reading it and they're
not trying to trip anyone up.

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1875

01:23:57,870--> 01:23:59,940

So do remember that you're speaking

1876

01:23:59,940--> 01:24:02,951

to a human on the other side
of that form and that process

1877

01:24:02,951--> 01:24:04,710

and talk about the art.

1878

01:24:04,710--> 01:24:07,803

I mean, people sometimes
talk about their process,

1879

01:24:09,330--> 01:24:11,400

but they forget to talk about the book

1880

01:24:11,400--> 01:24:13,680

that they're writing or
their creative approach

1881

01:24:13,680--> 01:24:15,060

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and their aims and their ambitions.

1882

01:24:15,060--> 01:24:17,850

So tell us about your work,

1883

01:24:17,850--> 01:24:19,410

but do evidence.

1884

01:24:19,410--> 01:24:21,900

I think Patrick or Peter, you mentioned,

1885

01:24:21,900--> 01:24:23,880

we're not taste makers.

1886

01:24:23,880--> 01:24:25,440

We're not judging things on our own taste.

1887

01:24:25,440--> 01:24:27,420

We're assessing against evidence.

1888

01:24:27,420--> 01:24:29,400

So please do evidence

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1889

01:24:29,400--> 01:24:31,563

and reach out to us with any questions.

1890

01:24:34,290--> 01:24:35,950

- Thank you, all, so much.

1891

01:24:35,950--> 01:24:38,370

So be strategic, make
your application smarter.

1892

01:24:38,370--> 01:24:40,920

Sorry, another acronym, but
that specific, measurable,

1893

01:24:40,920--> 01:24:43,410

achievable, realistic, time-based,

1894

01:24:43,410--> 01:24:45,090

and keep it evidence-based.

1895

01:24:45,090--> 01:24:47,010

And now we're approaching the finish line.

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1896

01:24:47,010--> 01:24:48,450

So we'll have

1897

01:24:48,450--> 01:24:51,060

to draw this morning's

highly informative session

1898

01:24:51,060--> 01:24:51,893

to a close.

1899

01:24:51,893--> 01:24:54,720

So I will finish by saying

a massive thank you to Pete,

1900

01:24:54,720--> 01:24:57,660

Patrick, Alan and Leusa for

today's event for joining us

1901

01:24:57,660--> 01:24:59,670

and sharing some time

with us this morning.

1902

01:24:59,670--> 01:25:02,160

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And also thank you to Elsa for moderating

1903

01:25:02,160--> 01:25:04,590

and sharing all of

those links in the chat.

1904

01:25:04,590--> 01:25:06,000

That's been fabulous.

1905

01:25:06,000--> 01:25:07,710

If you have found this event useful

1906

01:25:07,710--> 01:25:10,920

and you aren't yet a member

of the Society of Authors,

1907

01:25:10,920--> 01:25:12,330

please do consider joining.

1908

01:25:12,330--> 01:25:13,890

We are a strong author community,

1909

01:25:13,890--> 01:25:16,530

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and you can use our

special SoA at Home offer

1910

01:25:16,530--> 01:25:19,170

to get 20% off your

first year of membership.

1911

01:25:19,170--> 01:25:20,490

So saving some money there,

1912

01:25:20,490--> 01:25:24,210

and it's definitely worth

using the code SoA at Home 20

1913

01:25:24,210--> 01:25:25,590

if you want to do that.

1914

01:25:25,590--> 01:25:27,000

And the link's in the chat.

1915

01:25:27,000--> 01:25:29,490

Our next SoA at Home

Funding event takes place

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1916

01:25:29,490--> 01:25:32,790

this afternoon at 1:30

with an industry insider

1917

01:25:32,790--> 01:25:34,230

about applying for funding,

1918

01:25:34,230--> 01:25:37,170

specifically for scripted

work in conjunction

1919

01:25:37,170--> 01:25:39,780

with our script writers' group.

1920

01:25:39,780--> 01:25:42,060

So if that's of interest

to you, grab some lunch

1921

01:25:42,060--> 01:25:45,570

and then we'll see you back

online at 1:30 this afternoon.

1922

01:25:45,570--> 01:25:48,150

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And for details of all
of our events, head over

1923

01:25:48,150--> 01:25:50,982

to societyofauthors.org/events

1924

01:25:50,982--> 01:25:53,340

and you'll be able to
find all of them there.

1925

01:25:53,340--> 01:25:54,480

And a final reminder

1926

01:25:54,480--> 01:25:57,720

that although all of our events
are free, you can afford,

1927

01:25:57,720--> 01:25:59,970

if you can afford to
please consider donating

1928

01:25:59,970--> 01:26:03,660

to our access fund, which helps
authors to cover the costs

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1929

01:26:03,660--> 01:26:05,910

of accessing the publishing industry.

1930

01:26:05,910--> 01:26:07,740

Again, links are in the chat.

1931

01:26:07,740--> 01:26:09,150

And you can also support the fund

1932

01:26:09,150--> 01:26:12,390

by making book purchases on bookshop.org

1933

01:26:12,390--> 01:26:15,180

from our SoA at Home events programme.

1934

01:26:15,180--> 01:26:18,277

Once again, a massive thank
you to Pete, Patrick, Allen

1935

01:26:18,277--> 01:26:21,270

and Leusa and everyone
who's joined us today.

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1936

01:26:21,270--> 01:26:23,790

Please do, let's continue the conversation

1937

01:26:23,790--> 01:26:27,240

on social media with the
full hashtag, #soaathome.

1938

01:26:27,240--> 01:26:31,083

Thank you, and hope you all
enjoy a good morning coffee.

1939

01:26:32,190--> 01:26:33,747

- Thank you.

- Thank you.

1940

01:26:33,747--> 01:26:34,580

- Bye bye.